









For more information go to fendercustomshop.com

Masterbuilt

In every art form there are those who have mastered their craft so thoroughly, through years of training and experience, their work routinely commands extra acclaim and admiration, not to mention outright awe. These astonishing artisans are the Master Builders of the Fender Custom Shop; a select group of the most talented builders recognized around the world for their matchless skill, limitless imagination and utter devotion to their art.

Crafting a guitar with a Custom Shop Master Builder is the ultimate artistic partnership—simply put, no idea is too crazy and no job too large or too small.

They'll walk you through everything—body design, neck shape, tonewoods, pickups, hardware and more—to give you the look, feel and sound that you're searching for. From start to finish the Master Builder will personally ensure that each guitar is built with the highest possible quality and to your exact specifications.

Additionally, it's about more than just specifications, it's about making the instrument of your dreams a concrete reality.







MasterBuilders

Imagine the greatest artists in history gathered under one roof; Michelangelo, DaVinci, Picasso and Dali working next to each other, sharing pigments, knowledge and expertise. The Fender Custom Shop is exactly that, the world's most esteemed luthiers gathered together to create peerless instruments that are astounding works of art—the Master Builders. They are known the world over for

their skill and have built instruments for Jeff Beck, Ritchie Blackmore, Eric Clapton, Dick Dale, Mike Dirnt, Bob Dylan, Robben Ford, Buddy Guy, Merle Haggard, Reggie Hamilton, Mark Hoppus, John 5, Keith Richards, Sting and U2 ... just to name a few!









DaleWilson

Dale Wilson arrived at Fender in 2003, joined the Custom Shop in 2005 and became a Master Builder in 2011. Building guitars has been a driving passion for the California native since childhood. "Ever since I can remember, I've always loved guitars," he said. "I didn't dream of being a rock star; I dreamt of building the ultimate guitar. I was equally enthralled with the guitars just as much as I was with the players."

Woodworking runs in the Wilson family, and the requisite Custom Shop zeal for outstanding craftsmanship has long been part of Dale's DNA. He did repair work and mods in a small guitar shop right out of high school in the late 1980s; subsequently, he moved on to stints at Dobro and Rickenbacker before arriving at Fender, where he worked on Guild, Gretsch and Benedetto guitars before beginning his apprenticeship with various Custom Shop Master Builders.

He enjoys calling upon his extensive and varied experience as a craftsman to create highly distinctive guitars such as the Resophonic Thinline Telecaster®. Wilson also built five beautiful custom guitars for the January 2011 NAMM Show while still an apprentice and was asked to signed the back of the headstocks, garnering him his Master Builder status.



PaulWaller

Paul Waller is a Southern California native with woodworking and luthiery in his blood. He built his first guitar at age 14 in his high school woodshop, joined a cabinet shop right out of high school and, after a stint at a small Southern California guitar maker, enrolled at the acclaimed Roberto-Venn School of Luthiery in Phoenix, from which he graduated in spring of 2000.

Waller joined Fender in 2003. He spent two years working closely with master archtop craftsman Bob Benedetto, and became steeped in the many facets of building techniques from all the Custom

Shop's Master Builders. After an extensive seven-year apprenticeship, Waller became a Master Builder in 2010.

His Fender Custom Shop work includes bass guitars for U2's Adam Clayton, a custom Thinline Telecaster for U2 vocalist Bono. Telecaster guitars for the Rolling Stones' Keith Richards and co-work on a Stratocaster for fellow Stones guitarist Ronnie Wood, Stratocaster guitars for Buddy Guy, the Nile Rodgers "Hitmaker" Stratocaster, and a custom double-neck Jazzmaster for Queens Of the Stone Age guitarist Troy Van Leeuwen.



lasonSmith

A Custom Shop veteran and son of longtime Fender R&D legend Dan Smith, Jason Smith grew up on Fender — "It has always been in my family," he said, "And I was always extremely interested in everything my father did."

Born in Rochester, N.Y., and raised in California, Smith remembers meeting guitar greats from about age 5 on through his father's work with Fender—Eric Clapton, Yngwie Malmsteen, Jeff Beck and Robben Ford, to name only a few. He went to his first big rock concert at age six-Rushand remembers going backstage with his dad and meeting Geddy Lee after the show. Before he was even in his teens.

Smith was going to see Pink Floyd, ZZ Top and many other major artists.

Rock music and Fender are part of Smith's DNA. He joined the Fender Custom Shop in 1995 and in 2006 completed a five-year apprenticeship under acclaimed Senior Master Builder John English. Among many diverse projects with English, Smith worked on a pair of double-neck Stratocaster guitars for Stone Temple Pilots guitarist Dean DeLeo. He has since crafted fine instruments for players and acts including John 5, Michael Landau, Flea, Josh Klinghoffer, Steve Harris, Reggie Hamilton, Linkin Park, Kenny Wayne Shepherd, Neon Trees and many others.



/uriyShishkov

From handcrafting many of his own woodworking tools to showcasing his world-class luthiery skills and custom inlay work, Yuriy Shishkoy is truly a renaissance guitar builder. It was in the small confines of a root cellar in his hometown of Gomel in the former Soviet Union that Shishkov got his start building guitars for friends and colleagues.

When he arrived in the United States in 1990, Shishkov settled in the Chicago area

and collaborated with a range of top artists, including late shredder Dimebag Darrell of Pantera, Jimmy Page and Robert Plant of Led Zeppelin, Nuno Bettencourt of Extreme, Robin Zander of Cheap Trick and Paul Stanley of KISS. Shishkov joined the Fender Custom Shop's Master Builder team in 2000 and has crafted truly magnificent instruments featuring exquisite detail and inlay work.



ToddKrause

Todd Krause has built exquisitely crafted custom instruments for many of the world's greatest artists, including Jeff Beck, Eric Clapton, Bob Dylan, David Gilmour, Robbie Robertson, Kenny Wayne Shepherd, Robin Trower, Roger Waters and many others.

His guitar-building apprenticeship began in early 1981 at Jackson/Charvel guitars. Krause arrived at Fender in 1991 and steadily rose through several roles, including one-off instrument builder, R&D model maker, and woodworking machinist. He became a Custom Shop Master Builder in 1997 and has created countless distinctive instruments, all of which embody his personal design philosophy: "Form and function are the biggest part of it," he said. "It's about the way an instrument sounds and feels. It has to look cool, and it has to compel you to play."



DennisGaluszka

Like Fender itself, Dennis Galuszka is a Southern California native. Combining his dual passions for music and woodworking, he began building high-end acoustic guitars during his 13 years as a cabinetmaker. As a working drummer, it was a 1999 audition with one of the Fender Master Builders that led to a job interview and a new kind of steady gig—as an apprentice at the Fender Custom Shop.

After only eight months there, Galuszka was promoted to Master Builder. He has since built finely crafted instruments for influential

players including Paul McCartney, Andy Summers, Johnny Marr, Patrick Stump, Mike Dirnt, Sting and many others. He has lent his expertise to a number of truly distinctive instruments, including double-neck guitars and unusual takes on classic Fender designs along with several artist models.

"It's all about the feel and sound of an instrument," Galuszka said. "Those things are number one with me, above everything else."



GregFessler

Greg Fessler came to the Fender Custom Shop in 1990, working his way up through the ranks as an apprentice. He assisted with the Robben Ford signature line of guitars, eventually becoming the sole builder of those instruments and, later, Ford's personal builder. Fessler has built one-off Stratocaster and Telecaster models for a host of players, including Joe Bonnamasa, Jeff Healey, Hank Marvin, John Mayer, Rhonda Smith, Neil Schon and Pete Wentz, to name a few.

Fessler's remarkable abilities as a Master Builder have earned him accolades from many Fender artists and from discerning customers worldwide. His meticulous attention to detail is exemplified in every instrument he creates, each of which is a perfect example of the intense commitment it takes to earn the title of Master Builder.



JohnCruz

John Cruz came to Fender in 1987, joined the Custom Shop in 1993 and became a Master Builder in 2003. Being a guitarist and understanding what a great guitar should look, feel and sound like has always been a top priority for him. Custom guitars are his passion, and he is the man behind several famous Custom Shop instruments, including the replica of Stevie Ray Vaughan's famous "Number One" Stratocaster guitar, the Jeff Beck Esquire Relic (as used with the Yardbirds), the replica of Yngwie Malmsteen's famous "Duck" Stratocaster, the John Mayer Limited Edition Black 1 Stratocaster and many others.

John has built fantastic guitars for players such as Doug Aldrich of Dio and Whitesnake, Dave Amato and Bruce Hall of REO Speedwagon, Mick Mars of Mötley Crüe, Richie Sambora of Bon Jovi, Bono of U2, Duff McKagan of Guns N' Roses and Velvet Revolver, Ike Turner, Brad Whitford of Aerosmith, Jeff Beck, John Mayer and countless others. Furthermore, his meticulous work was essential to of the initial Custom Shop Relic guitars and basses and he initiated the Custom Shop's quality assurance program.







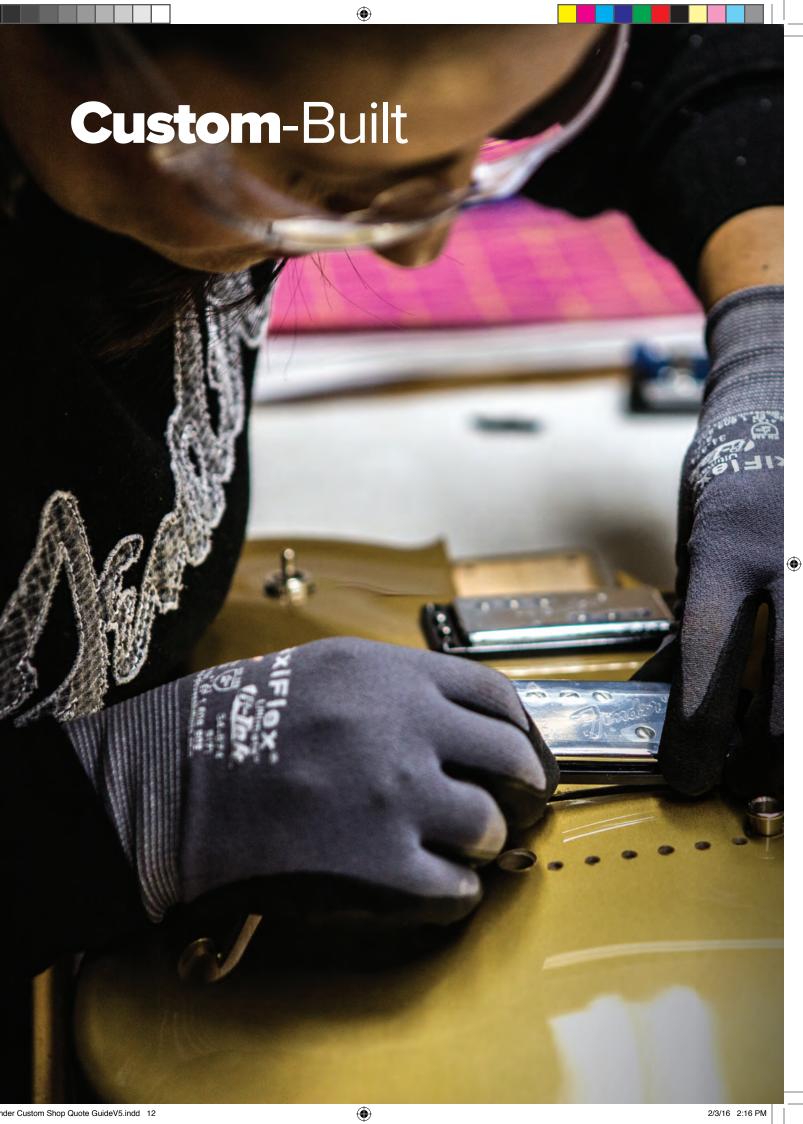
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Fender® Custom Shop

















Your dreams are what make the Fender Custom Shop the reality that it is today. From its inception in 1987, the Custom Shop has grown from two builders to today's more than 50 artisans—a veteran band of builders, each a specialist dedicated to their own area of expertise working together to build your ideal Fender to your exact specifications. From neck shaping and fretwork to finishing and aging—every step of creation—each Custom Shop craftsperson brings years of hard-earned skill and dedication to bear on your custom-built guitar with one goal in mind—to create an instrument and playing experience that can only come from the Fender Custom Shop.

A Fender Custom-Built guitar lets you define your ideal instrument. Begin with one of our base models and choose from our vast selection of options to customize it as little or as much as you want to meet your personal needs, aesthetic taste and playing style.

Whatever shape your dream may be, our luthiers stand ready to craft an instrument that will unlock your utmost creativity and self-expression. Their passion is bringing your dreams to reality, to create the ultimate instrument—one personally customized exclusively for you.

For more information go to fendercustomshop.com



OrderingYours

Is there a special Fender instrument that you have been dreaming of your whole life? We have some good news for you! The Fender Custom Shop can take your dreams and shape them into a tonal reality. The process is simple:

- Choose your build level (Masterbuilt or Custom-built)
- 2. Choose a base model (list begins on pg.16)
- 3. Choose an aging package
- Choose your custom options from our extensive menu of offerings
- 5. Use the "additional notes" section if your desired options are not listed
- Take this completed design guide to a Custom Shop Showcase Dealer which you can find at www.fendercustomshop.com/dealers/





- SELECT A BUILD LEVEL
- SELECT A CUSTOM SHOP BASE MODEL
- SELECT AN AGING PACKAGE
- SELECT YOUR OPTIONS
- SUBMIT YOUR ORDER

For more information go to fendercustomshop.com



Fender® Custom Shop



For more information go to fendercustomshop.com

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For

STRATOCASTER BASE MODELS

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1955 STRATOCASTER

I Ash I Nitrocellulose Lacquer I Maple I '55 "U" **BODY WOOD** BODY FINISH **NECK WOOD NECK SHAPE** I 1-piece Maple **FRETBOARD RADIUS**

FRET SIZE FACE DOTS NUT Micarta TUNERS

HARDWARE BRIDGE PICK GUARD WIRING

PICKUPS

I Vintage I Black Micarta – Wide Spacing

I Fender Gotoh Vintage I Nickel / Chrome

I Vintage Syncronized Tremolo I 1-ply White I Vintage Strat w/ 3-way Switch

I FCS 1950s Strat



1956 STRATOCASTER

BODY WOOD I Alder **BODY FINISH** I Nitrocellulose Lacquer NECK WOOD NECK SHAPE I Maple I 10/56 "V" I 1-piece Maple I 7.25" **FRETBOARD RADIUS FRET SIZE FACE DOTS** NUT

TUNERS HARDWARE BRIDGE PICK GUARD WIRING PICKUPS

I Vintage I Black Micarta – Wide Spacing I Micarta

I Fender Gotoh Vintage I Nickel / Chrome I Vintage Syncronized Tremolo I 1-ply White

I Vintage Strat w/ 3-way Switch I FCS 1950s Strat



1960 STRATOCASTER

BODY FINISH NECK WOOD NECK SHAPE FRETBOARD RADIUS FRET SIZE
FACE DOTS NUT **TUNERS HARDWARE** BRIDGE PICK GUARD WIRING

BODY WOOD

PICKUPS

ı Alder I Nitrocellulose Lacquer

I Maple

I '60s Oval "C" I Slab Rosewood

I 7.25"
I Vintage
I Clay – Wide Spacing
I Micarta

I Fender Gotoh Vintage I Nickel / Chrome

I Vintage Syncronized Tremolo I 3-ply White I Vintage Strat w/ 3-way Switch I FCS 1960s Strat



1963 STRATOCASTER

NECK WOOD NECK SHAPE FRETBOARD RADIUS FRET SIZE **FACE DOTS** NUT TUNERS HARDWARE BRIDGE

PICK GUARD WIRING **PICKUPS**

BODY WOOD I Alder **BODY FINISH** I Nitrocellulose Lacquer

I Maple I '60s Oval "C" I Round-Lam Rosewood 1 7.25"

I Vintage I Clay – Narrow Spacing I Micarta I Fender Gotoh Vintage I Nickel / Chrome

I Vintage Syncronized Tremolo I 3-ply White

I Vintage Strat w/ 3-way Switch

I FCS 1960s Strat

For

more information go to fendercustomshop.com





1965 STRATOCASTER

BODY WOOD BODY FINISH NECK WOOD I Alder I Nitrocellulose Lacquer I Maple **NECK SHAPE**

FRETBOARD I Round-Lam Rosewood

17.25" **RADIUS FRET SIZE**

I Vintage I Pearl – Narrow Spacing **FACE DOTS**

NUT I Micarta

I Micarta
I Fender Gotoh Vintage
I Nickel / Chrome
I Vintage Syncronized Tremolo
I 3-ply White
I Vintage Strat w/ 3-way Switch
I FCS 1965 Strat TUNERS HARDWARE BRIDGE

PICK GUARD

WIRING

PICKUPS



1969 STRATOCASTER

BODY WOOD 1 Alder **BODY FINISH** I Nitrocellulose Lacquer NECK WOOD NECK SHAPE FRETBOARD I Round-Lam Rosewood or Maple **RADIUS FRET SIZE** I Vintage

WIRING **PICKUPS** I Maple – Urethane Finish I '69 "C"

1 7.25"

FACE DOTS I Pearl White or Black

I Micarta I Schaller "F" NUT TUNERS HARDWARE

I Nickel / Chrome I Vintage Syncronized Tremolo BRIDGE **PICK GUARD** I 3-ply White

I Vintage Strat w/ 3-way Switch I FCS 1969 Strat

TELECASTER BASE MODELS



1951 NOCASTER

BODY WOOD I Ash **BODY FINISH** I Nitrocellulose Lacquer I Maple I Nocaster "U" NECK WOOD **NECK SHAPE** I 1-piece Maple

FRETBOARD RADIUS FRET SIZE FACE DOTS

PICKUPS

I Vintage I Black Micarta – Narrow Spacing I Micarta NUT **TUNERS** I Fender Gotoh Vintage

HARDWARE I Nickel / Chrome BRIDGE PICK GUARD WIRING

I Vintage with Brass Saddles I 1-ply Black I Vintage Tele w/ 3-way Switch I FCS 1951 Nocaster



1952 TELECASTER

BODY WOOD BODY FINISH NECK WOOD NECK SHAPE **FRETBOARD** RADIUS FRET SIZE **FACE DOTS** NUT

PICKUPS

I Nitrocellulose Lacquer I Maple I '52 "U"

I 1-piece Maple I 7.25"

I Vintage I Black Micarta – Wide Spacing I Micarta

TUNERS **HARDWARE**

I Fender Gotoh Vintage I Nickel / Chrome I Vintage with Brass Saddles

BRIDGE PICK GUARD WIRING

I 1-ply Black I Vintage Tele w/ 3-way Switch I FCS 1951 Nocaster

For



1960 TELECASTER

BODY WOOD I Alder **BODY FINISH** I Nitrocellulose Lacquer NECK WOOD NECK SHAPE I Maple I '60s Oval "C" **FRETBOARD** I Slab Rosewood **RADIUS** 17.25 FRET SIZE I Vintage

FACE DOTS I Clay - Narrow Spacing NUT I Micarta

I Fender Gotoh Vintage I Nickel / Chrome TUNERS HARDWARE

I Vintage with Threaded Saddles
I 3-ply White BRIDGE **PICK GUARD**

WIRING I Vintage Tele w/ 3-way Switch **PICKUPS** I FCS '60 - '63 Telecaster

BODY WOOD Shown in Sonic Blue **BODY FINISH**



I Double-bound Alder I Nitrocellulose Lacquer I Maple '60s Oval "C" I Slab Rosewood 1725 I Vintage I Clay I Micarta

I Fender Gotoh Vintage I Nickel / Chrome I Vintage with Threaded Saddles
I 3-ply White

I Vintage Tele w/ 3-way Switch

I FCS '60 - '63 Telecaster



1963 TELECASTER

BODY WOOD I Alder **BODY FINISH** I Nitrocellulose Lacquer I Maple I '60s Oval "C" **NECK WOOD NECK SHAPE FRETBOARD** I Round-Lam Rosewood **RADIUS** 17.25 FRET SIZE l Vintage **FACE DOTS** I Clay NUT I Micarta I Fender Gotoh Vintage
I Nickel / Chrome
I Vintage with Threaded Saddles
I 3-ply White TUNERS **HARDWARE BRIDGE PICK GUARD** I Vintage Tele w/ 3-way Switch I FCS '60 - '63 Telecaster WIRING



1967 TELECASTER

PICKUPS

BODY WOOD I Alder **BODY FINISH** I Nitrocellulose Lacquer **NECK WOOD** I Maple I '60s Oval "C"
I Rosewood or Maple NECK SHAPE FRETBOARD RADIUS 7.25" I Vintage I Pearl White or Black Micarta FRET SIZE **FACE DOTS** NUT I Micarta TUNERS I Schaller "F" HARDWARE I Nickel / Chrome BRIDGE I Vintage with Threaded Saddles **PICK GUARD** I 3-ply White I Vintage Tele w/ 3-way Switch I FCS 1967 Telecaster WIRING **PICKUPS**

For

more information go to fendercustomshop.com





1959 ESQUIRE

BODY WOOD BODY FINISH NECK WOOD NECK SHAPE

FRETBOARD

RADIUS FRET SIZE FACE DOTS

NUT TUNERS HARDWARE **BRIDGE PICK GUARD**

WIRING **PICKUPS** I Ash

I Nitrocellulose Lacquer

Maple '59 "C"

I 1-piece Maple I 7.25"

l Vintage I Micarta Black - Wide Spacing

I Micarta

Fender Gotoh Vintage
Nickel / Chrome
Vintage '59 w/Threaded
1-ply Parchment

I Vintage Esquire 3-way Switch

I FCS Vintage Telecaster

1950'S THINLINE TELECASTER



BODY WOOD BODY FINISH NECK WOOD NECK SHAPE FRETBOARD RADIUS FRET SIZE FACE DOTS NUT

TUNERS HARDWARE BRIDGE **PICK GUARD** WIRING

PICKUPS

I Ash

I Nitrocellulose Lacquer I Maple । Nocaster "U"

I 1-piece Maple I 7.25"

I Vintage I Clay - Narrow Spacing Micarta

I Fender Gotoh Vintage I Nickel / Chrome

I Vintage with Brass Saddles
I 1-ply Black

I Vintage Tele w/ 3-way Switch

I FCS 1951 Nocaster

PRECISION BASS BASE MODELS



1955 PRECISION BASS **BODY WOOD**

BODY FINISH NECK WOOD **NECK SHAPE FRETBOARD** RADIUS

FRET SIZE FACE DOTS NUT

TUNERS HARDWARE **BRIDGE** PICK GUARD WIRING

PICKUPS

I Nitrocellulose Lacquer Quartersawn Maple '55 PBass Soft "V" I 1-piece Maple

ı 7.25" I Vintage I Clay I Micarta

I 1-ply White

I Fender Gotoh Reverse I Nickel / Chrome I Vintage

I Vintage Precision Bass I FCS 1950s Precision Bass



1959 PRECISION BASS

BODY WOOD BODY FINISH NECK WOOD **NECK SHAPE** FRETBOARD **RADIUS FRET SIZE FACE DOTS** NUT

TUNERS **HARDWARE BRIDGE PICK GUARD** WIRING **PICKUPS**

I Nitrocellulose Lacquer I Quartersawn Maple I '60s PBass Oval "C"

i Maple I Vintage

I Clay I Micarta

I Fender Gotoh Reverse Nickel / Chrome

I Vintage

I Gold Anodized I Vintage Precision Bass I FCS '59 - '62 Bass

For



1960 PRECISION BASS

BODY WOOD BODY FINISH NECK WOOD NECK SHAPE FRETBOARD **RADIUS FRET SIZE FACE DOTS** NUT TUNERS **HARDWARE BRIDGE**

I Vintage I Clay I Micarta I Vintage

PICK GUARD WIRING PICKUPS

I Nitrocellulose Lacquer I Maple I '60s PBass Oval "C" I Rosewood

I Fender Gotoh Reverse I Nickel / Chrome

I 4-ply Tortoise Shell I Vintage Precision Bass I FCS '59 - '62 Bass

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JAZZ BASS BASE PLATFORMS



1964 JAZZ BASS

BODY WOOD

BODY FINISH I Nitrocellulose Lacquer I Maple I '60 "U" **NECK WOOD NECK SHAPE FRETBOARD** I Round-Lam Rosewood **RADIUS** I 7.25′ I Vintage FRET SIZE **FACE DOTS** Clay NUT TUNERS I Micarta I Fender Gotoh Reverse I Nickel / Chrome HARDWARE I Vintage I 4-ply Tortoise Shell BRIDGE **PICK GUARD** WIRING Vintage Jazz Bass **PICKUPS** I FCS Vintage Jazz Bass

I Alder



CUSTOM CLASSIC

JAZZ BASS IV

BODY WOOD I Alder BODY WOOD BODY FINISH NECK WOOD Urethane I Maple – Urethane Finish **NECK SHAPE** I Modified "C" / "V" **FRETBOARD** I Rosewood or Maple **RADIUS** 1 9.5 FRET SIZE FACE DOTS I Medium Jumbo I Pearl Blocks **NUT** I Micarta **TUNERS** I Lightweight Schaller HARDWARE Nickel / Chrome I Vintage I 4-ply Tortoise Shell I Pan Pot BRIDGE PICK GUARD WIRING **PICKUPS** I Custom Noiseless



CUSTOM CLASSIC

JAZZ BASS V

BODY WOOD BODY FINISH NECK WOOD **NECK SHAPE FRETBOARD RADIUS FRET SIZE FACE DOTS** NUT TUNERS HARDWARE **BRIDGE PICK GUARD** WIRING PICKUPS

I Urethane I Maple – Urethane Finish I Modified "C" / "V"

I Rosewood or Maple Medium Jumbo I Pearl Blocks I Micarta

I Lightweight Schaller I Nickel / Chrome I Vintage

I 4-ply Tortoise Shell I Pan Pot

I Custom Noiseless

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OFFSET BASE MODELS



1962 JAZZMASTER

BODY WOOD BODY FINISH NECK WOOD NECK SHAPE FRETBOARD RADIUS FRET SIZE FACE DOTS NUT TUNERS HARDWARE BRIDGE PICK GUARD

WIRING **PICKUPS** I Alder I Nitrocellulose Lacquer I Maple I Jazzmaster "C" I Slab Rosewood I 7.25" I Vintage I Clay I Micarta | Findanta | Findanta

I FCS Jazzmaster



1962 JAGUAR

BODY WOOD BODY FINISH **NECK WOOD NECK SHAPE FRETBOARD** RADIUS FRET SIZE **FACE DOTS** NUT TUNERS HARDWARE BRIDGE PICK GUARD WIRING **PICKUPS**

I Alder I Nitrocellulose Lacquer I Maple I Jaguar "C" I Slab Rosewood I 7.25" I Vintage I Clay I Micarta I Fender Gotoh Vintage I Nickel / Chrome

I Vintage Jaguar/Jazzmaster I 4-ply Tortoise Shell I Vintage Jaguar I FCS Jaguar

lacktriangledown



BASS VI

NECK WOOD NECK SHAPE FRETBOARD RADIUS FRET SIZE FACE DOTS NUT **TUNERS HARDWARE** BRIDGE PICK GUARD WIRING PICKUPS

BODY WOOD BODY FINISH I Alder I Nitrocellulose Lacquer I Quartersawn Maple I "C" I Slab Rosewood 17.25" I Vintage I Clay I Micarta I Fender Gotoh Vintage I Nickel / Chrome I Vintage Jaguar I 4-ply Tortoise Shell I Vintage Bass VI I FCS Jaguar



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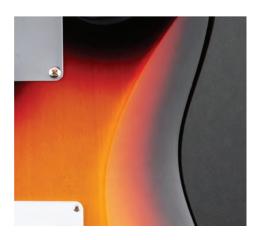


NEW OLD STOCK (NOS)

Models from the past that have survived to the present day looking brand new. An all-lacquer finish that looks as if it hasn't aged at all-as if you went back in time and bought it.





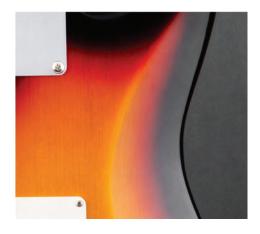


CLOSET CLASSIC

No real playing wear, but more subtle indications of the ages, such as a finish that has lost its sheen, mild discoloration of plastic parts, metal hardware showing slight oxidation, and minor surface scratches on the body and headstock.





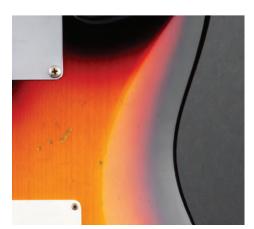


JOURNEYMAN RELIC®

Handed down or changed hands through the years but mostly played around the house, with the occasional jam session or weekend gig. Has been well taken care of over the years but has moderate ware, finish checking, and some "friendly" downto-the-wood nicks and dings, dullish hardware, and moderate wear-a very lucky find.







For more information go to fendercustomshop.com

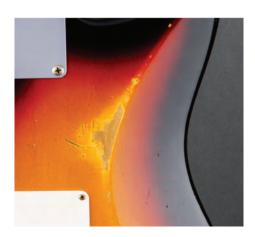
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RELIC®

The Authentic worn-in wear of a guitar that has experienced many years of regular use in clubs and bars. Marks that tell a story, finish checking all over the body; scars dings and dents from bridge to headstock.





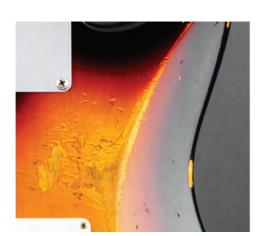


HEAVY RELIC®

The name says it all. Designed to evoke to evoke decades of the most punishing play and touring. From serious dings and wear to intensely disclored hardware and finish, the true battle-hardend workhorse.

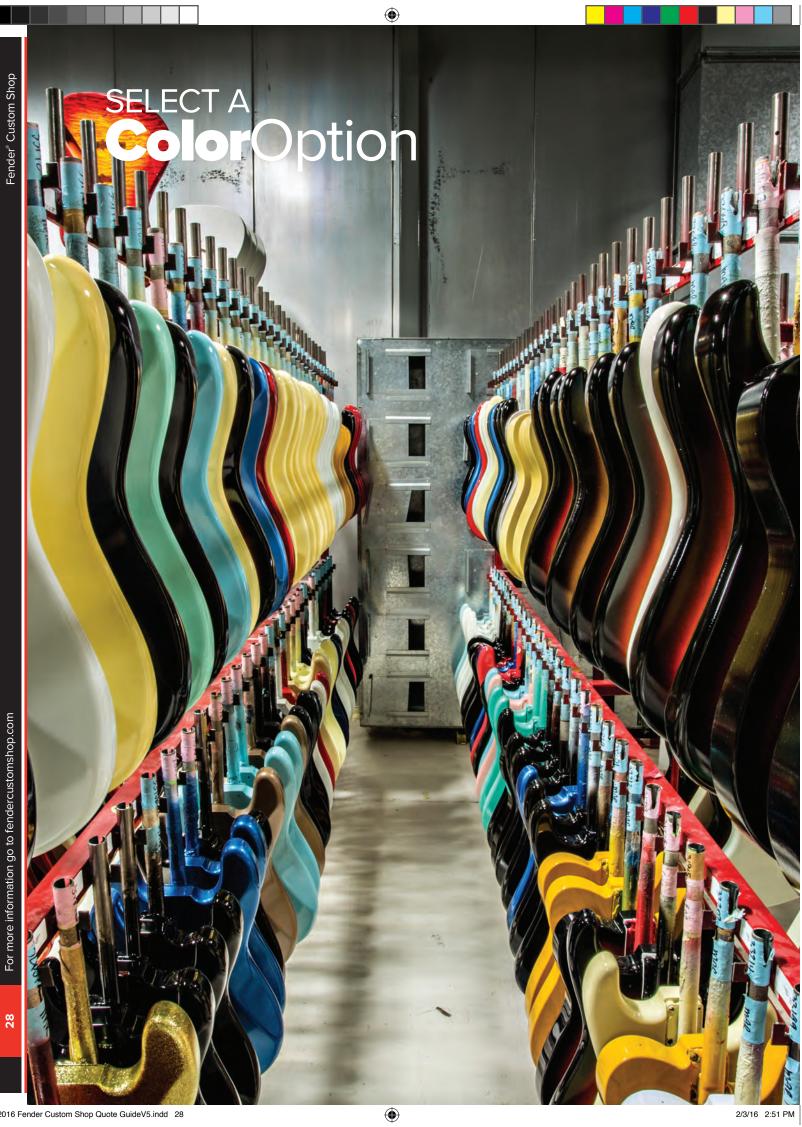








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00 | 3 COLOR SUNBURST



01 | WHITE BLONDE



02 | LAKE PLACID BLUE



03 | 2 COLOR SUNBURST



05 | OLYMPIC WHITE



06 | **BLACK**





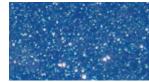
08 | OCEAN TURQUOISE



09 | CANDY APPLE RED



12 | RED SPARKLE



13 | BLUE SPARKLE



15 | HOT ROD RED



17 | SILVER SPARKLE



18 | GOLD SPARKLE



19 | SAGE GREEN METALLIC



20 | **AMBER**



21 | NATURAL



22 | SUNSET ORANGE TRANS



23 | PEARL WHITE



24 | INCA SILVER



25 | CHROME RED



26 | **VIOLET**



27 | SAPPHIRE BLUE TRANS



28 | CRIMSON BURST



29 | BLUE AGAVE



30 | CHERRY SUNBURST



31 | AGED CHERRY SUNBURST



32 | BROWN SUNBURST



33 | **VIOLIN BURST**



34 | AGED NATURAL



36 | BLUE BURST



37 | **ANTIQUE BURST**



38 | CRIMSON TRANS



39 | **EBONY TRANS**



40 | FIESTA RED



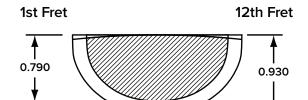


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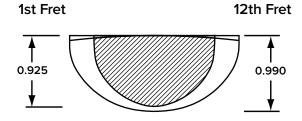




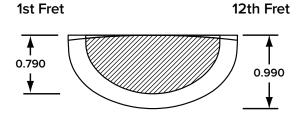




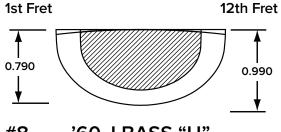
#3 <u>'60 STYLE OVAL "C"</u>



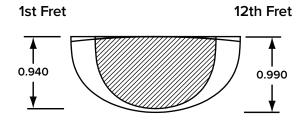
#6 <u>'57 BASS SOFT "V"</u>



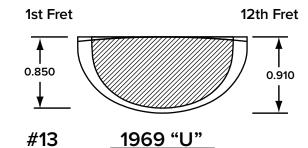
#7 <u>'60 P BASS OVAL "C"</u>

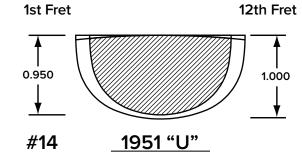


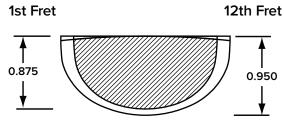




#12 <u>'51 P BASS "U"</u>







LARGE "C" #18



12th Fret

0.974

12th Fret

0.950

12th Fret

0.900

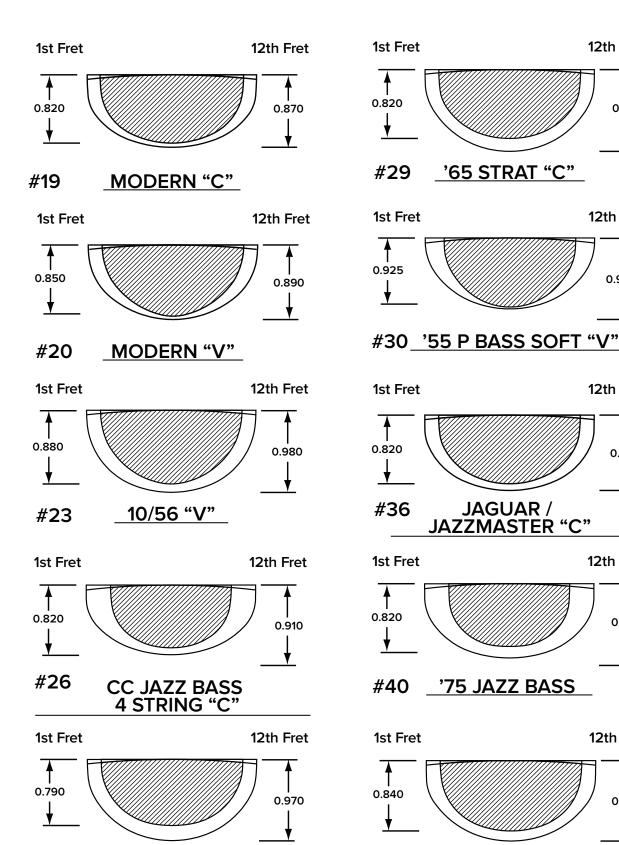
12th Fret

0.970

12th Fret

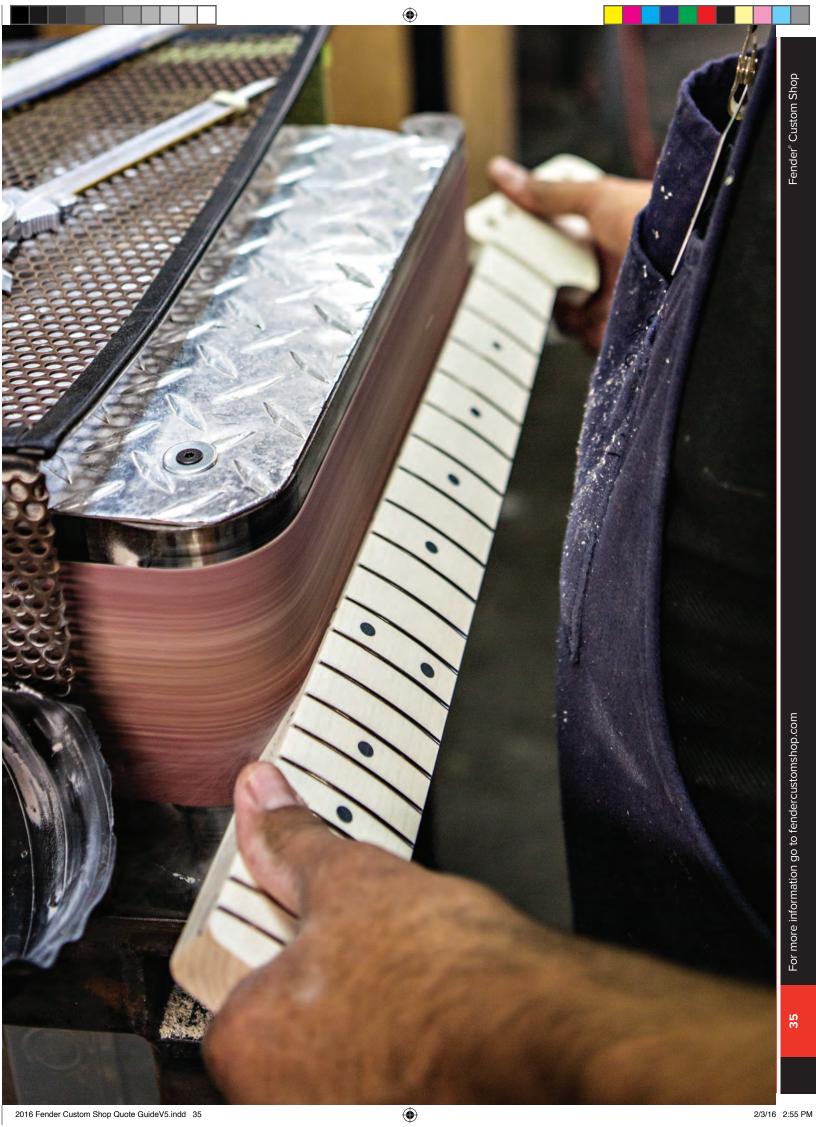
0.960

#51 <u>'66 STRAT OVAL "C"</u>



'59 "C"

#28



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Custom Shop frets are made from only the highest quality nickel, and can be made in a variety of different heights and thicknesses. Larger frets tend to account for easier string bending. Smaller frets are "true to vintage" in many

Medium jumbo frets are designed to be the perfect marriage between small vintage frets and modern jumbo frets. Keep the following examples in mind when choosing the frets that you want on your guitar:



cases, and facilitate easier chording.





6100

(

H: 0.055" W: 0.110" Tang W: 0.021" A very large wire that gives an almost scalloped feel.

6105

H: 0.055" W: 0.090" Tang W: 0.020" Narrow and Tall. Our most popular fret wire.

6150

H: 0.042" W: 0.102" Tang W: 0.020" Wide and Tall. Our "Jumbo" fret.





MEDIUM JUMBO

H: 0.036" W: 0.106" Tang W: 0.020" Wide and Short. All-purpose fret.

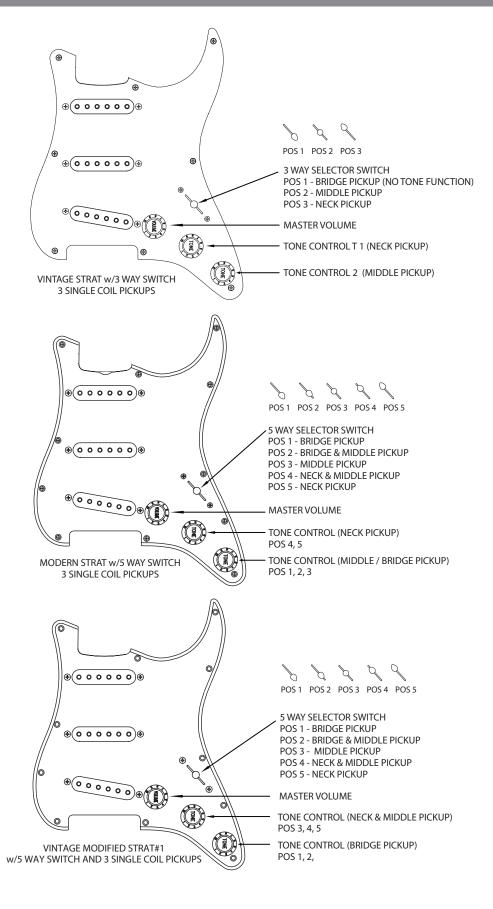
VINTAGE

H: 0.043" W: 0.080" Tang W: 0.020" Our smallest fret wire available.

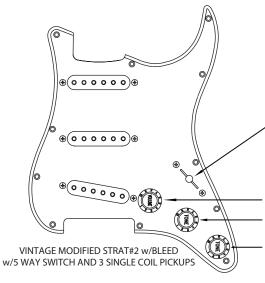




STRATOCASTER WIRING



For



(

PPBBB POS 1 POS 2 POS 3 POS 4 POS 5

5 WAY SELECTOR SWITCH

POS 1 - BRIDGE PICKUP

POS 2 - BRIDGE & MIDDLE PICKUP

POS 3 - MIDDLE PICKUP

POS 4 - NECK & MIDDLE PICKUP

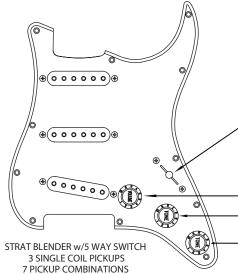
POS 5 - NECK PICKUP

MASTER VOLUME w/TONE-SAVER BLEED

TONE CONTROL (NECK & MIDDLE PICKUP) POS 2, 3, 4, 5

TONE CONTROL (BRIDGE PICKUP)

POS 1, 2,



POS 1 POS 2 POS 3 POS 4 POS 5

5 WAY SELECTOR SWITCH

POS 1 - BRIDGE (BRIDGE/NECK w/BLENDER)

POS 2 - BRIDGE & MIDDLE (ALL 3 w/BLENDER)

POS 3 - MIDDLE PICKUP

POS 4 - NECK & MIDDLE (ALL 3 w/BLENDER)

POS 5 - NECK PICKUP (NECK/BRIDGE w/BLENDER)

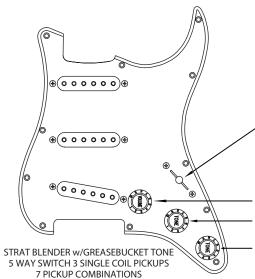
MASTER VOLUME w/TONE-SAVER BLEED

MASTER TONE CONTROL

POS 1, 2, 3, 4, 5

BLENDER (NECK & BRIDGE PICKUP)

POS 1, 2, 4, 5



8 8 9 9 POS 1 POS 2 POS 3 POS 4 POS 5

5 WAY SELECTOR SWITCH

POS 1 - BRIDGE (BRIDGE/NECK w/BLENDER)

POS 2 - BRIDGE & MIDDLE (ALL 3 w/BLENDER)

POS 3 - MIDDLE PICKUP

POS 4 - NECK & MIDDLE (ALL 3 w/BLENDER)

POS 5 - NECK PICK (NECK/BRIDGE w/BLENDER)

MASTER VOLUME w/TONE-SAVER BLEED

MASTER TONE CONTROL w/GREASEBUCKET

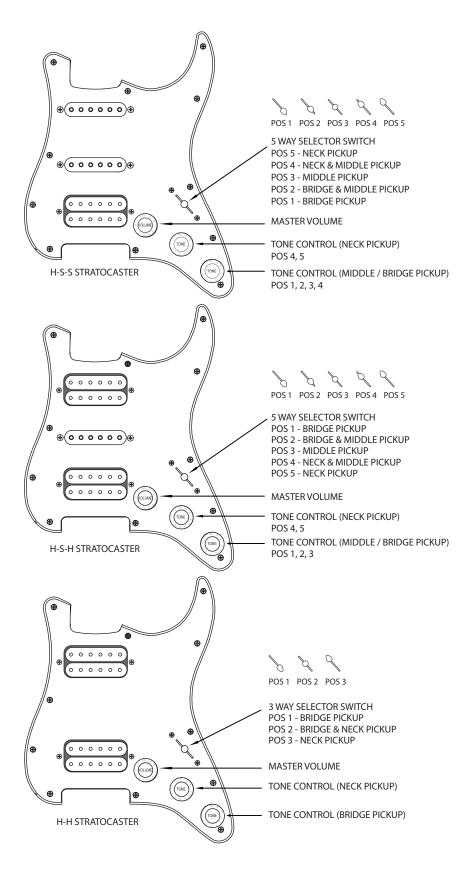
POS 1, 2, 3, 4, 5

BLENDER (NECK & BRIDGE PICKUP)

POS 1, 2, 4, 5







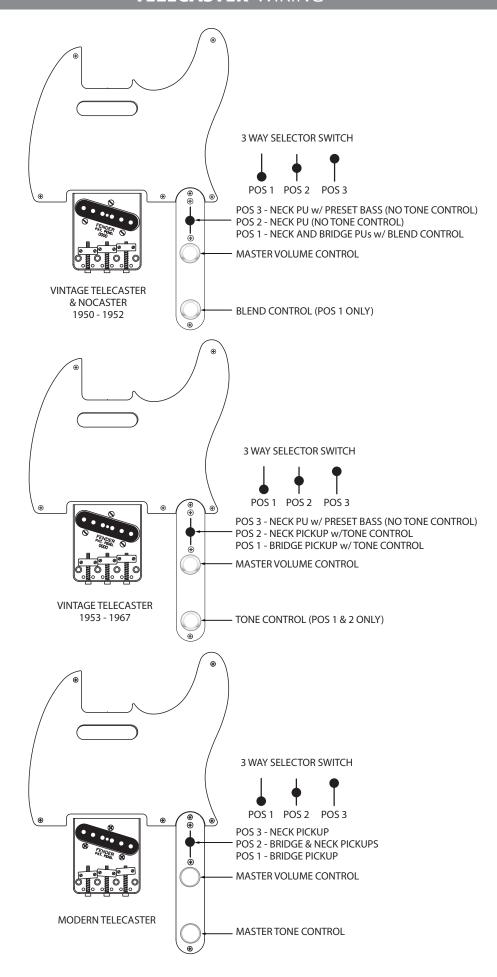


more information go to fendercustomshop.com

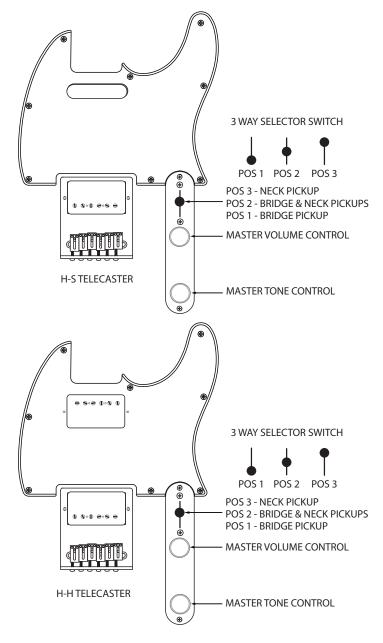
For

TELECASTER WIRING

(







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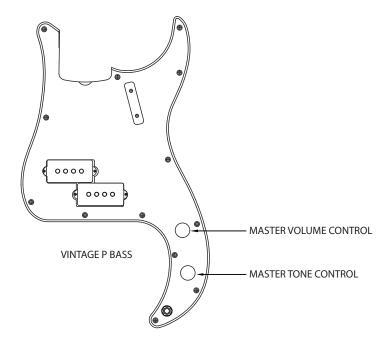


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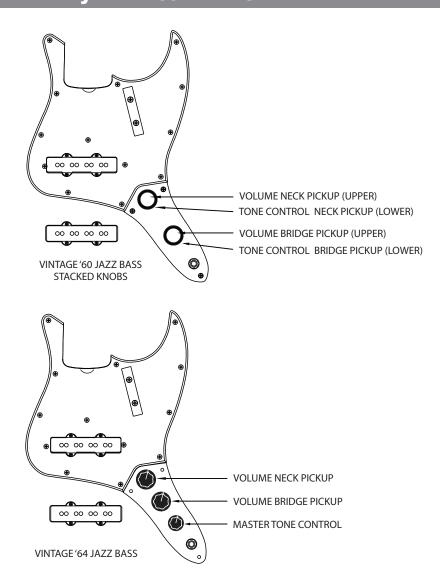
For more information go to fendercustomshop.com

PRECISION BASS WIRING

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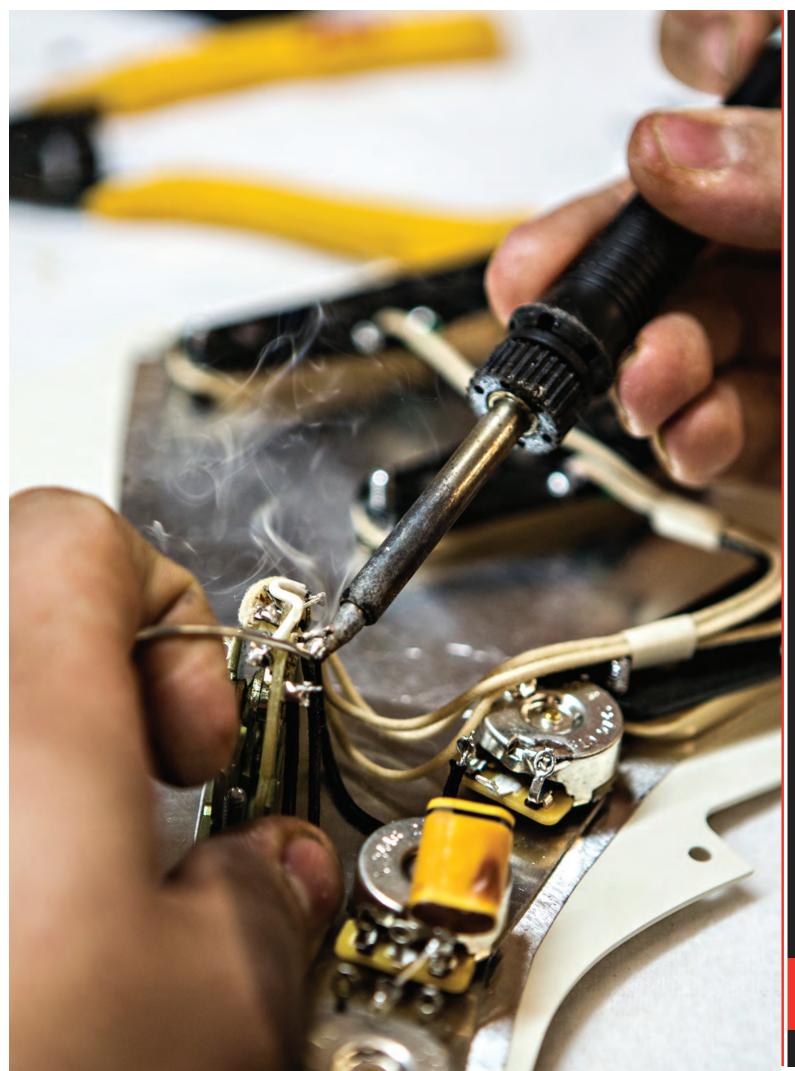


JAZZ BASS WIRING









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For more information go to fendercustomshop.com

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DesignGuide

	BUILD LEVEL (SELECT ONE)
	MASTERBUILT
_	SELECT BUILDER
	CUSTOM-BUILT
	BASE MODEL
*FC	DR BASE MODEL SPECIFICATIONS, START AT PAGE 23
STF	RATOCASTER
П	1955 STRATOCASTER
	1956 STRATOCASTER
	1960 STRATOCASTER
\Box	1963 STRATOCASTER
	1965 STRATOCASTER
	1969 STRATOCASTER
	OTHER YEAR STRATOCASTER('57 - '70)
	POST MODERN STRATOCASTER
	AMERICAN CUSTOM STRATOCASTER
_	CASTER/TELECASTER/ESQUIRE
	1960 TELECASTER
	1960 TELECASTER 1960 TELECASTER CUSTOM
	10C2 TELECACTED
	1067 TELECASTER
	OTHER YEAR TELECASTER('53 - '69)
	10E0 ESOLUBE
	OTHER VEAR ESOLUBE (/E1 '60)
	1050'S THINE INE TELECASTED
	DOCT MODEDNI TELECASTER
	AMEDICANI CLISTOM TELECASTER
	1963 TELECASTER 1967 TELECASTER OTHER YEAR TELECASTER('53 - '69) 1959 ESQUIRE OTHER YEAR ESQUIRE('51 - '69) 1950'S THINELINE TELECASTER POST MODERN TELECASTER AMERICAN CUSTOM TELECASTER
JAZ	ZIVIASTEK/JAGUAK/BASS VI
	1962 JAZZMASTER
	OTHER YEAR JAZZMASTER ('59 - '65)
	1962 JAGUAR
	OTHER YEAR JAGUAR ('62 – '65)
	BASS VI
FEN	IDER BASS
	1955 PRECISION BASS
	1959 PRECISION BASS
	1960 PRECISION BASS
	OTHER YEAR JAZZ BASS ('60 - '75)

AGING TYPE (SELECT ONE)

П	NOS
	CLOSET CLASSIC
	JOURNEYMAN RELIC
	RELIC
	HEAVY RELIC
	SPECIFIC RELIC PATTERN

CUSTOM OPTIONS

CO	NSTRUCTION
	LEFT HANDED GUITAR
	ASH BODY
	SORT FOR LIGHTWEIGHT BODY WOOD
	AA FLAME MAPLE TOP
	AA QUILTED MAPLE TOP
	BODY BINDING 1 SIDE – TELE ONLY
	BODY BINDING 2 SIDES - TELE ONLY
	REVERSE HEADSTOCK
	CONTOURED NECK HEEL
	BOUND FINGERBOARD
BO	DY COLOR (SELECT FROM PAGE ##)
	SINGLE COLOR #
	SINGLE COLOR #O #O
	COLOR OVER COLOR #O #
BO	COLOR OVER COLOR #O # SPARKLE COLOR #
BO	COLOR OVER COLOR #O # SPARKLE COLOR # DY FINISH
BO	COLOR OVER COLOR #O # SPARKLE COLOR # DY FINISH BASE MODEL FINISH*
BO	COLOR OVER COLOR #O # SPARKLE COLOR # DY FINISH BASE MODEL FINISH* NITROCELLULOSE LACQUER
BO	COLOR OVER COLOR #O # SPARKLE COLOR # DY FINISH BASE MODEL FINISH* NITROCELLULOSE LACQUER POLYURETHANE

ME	CK WOOD
	BASE MODEL NECK WOOD*
	STRAIGHT GRAIN MAPLE
	RIFT SAWN MAPLE
	QUARTERSAWN MAPLE
	ROASTED MAPLE
	"AA" FLAME MAPLE
	"AA" BIRDSEYE MAPLE
NE	CK TINT
	NO TINT
_	
	LIGHT TINT
	LIGHT TINT MEDIUM TINT
	2.3
	MEDIUM TINT

☐ NITRO LACQUER

URETHANE

SATIN URETHANE ☐ PAINTED HEADCAP

☐ POSTMODERN BASS

☐ CUSTON CLASSIC JAZZ BASS IV

☐ CUSTON CLASSIC JAZZ BASS V

 $[\]boldsymbol{*}$ For base model specifications see page 23



CUSTOM OPTIONS

NE	CK SHAPE	HARDWARE COLOR
	BASE MODEL NECK SHAPE*	BASE MODEL HARDWARE COLOR*
	CUSTOM NECK SHAPE # (START AT PAGE 32)	☐ NICKEL/CHROME
FIN	IGERBOARD WOOD	☐ GOLD
	BASE MODEL FINGERBOARD*	BRIDGE
_	1-PIECE MAPLE NECK	☐ BASE MODEL BRIDGE ASSEMBLY*
	ROUND-LAM MAPLE	STRATOCASTER BRIDGE
	SLAB ROSEWOOD	☐ VINTAGE SYNCHRONIZED TREMOLO
_	ROUND-LAM ROSEWOOD	2-POINT SYNCHRONIZED TREMOLO
	SORT FOR DARK ROSEWOOD	☐ 2-POINT CUSTOM DELUXE TREMOLO
	SLAB EBONY	RSD STRAT TREMOLO (NEW)
EIN	IGERBOARD RADIUS	☐ FLOYD ROSE® ORIGINAL
_		
	BASE MODEL FINGERBOARD RADIUS*	☐ CUSTOM DELUXE HARDTAIL
_	7.25"	TELECASTER BRIDGE
_	9.50"	☐ '51 - '53 TELECASTER - BRASS SADDLES
_	12.00"	☐ '54 - '57 TELECASTER - STEEL SADDLES
	7.25" to 9.5" COMPOUND RADIUS	☐ '60 & UP TELECASTER – THREADED SADDLES
_	7.25" to 12" COMPOUND RADIUS	CUSTOM DELUXE TELE BRIDGE
_	9.5" to 12" COMPOUND RADIUS	☐ RSD TELE BRIDGE
_	9.5" to 16" COMPOUND RADIUS (BASS ONLY)	PRECISION/JAZZ BASS
WI	DTH AT NUT	BASE MODEL BRIDGE*
	BASE MODEL NUT WIDTH*	☐ VINTAGE 2-SADDLE BRIDGE
	1.650"	☐ VINTAGE 4-SADDLE BRIDGE
	1.6875"	RSD BASS BRIDGE
NU	IT MATERIAL	JAZZMASTER/JAGUAR/BASS VI ☐ BASE MODEL BRIDGE*
	BASE MODEL NUT MATERIAL*	RSD J-BRIDGE (NEW)
	MICARTA	
_	BONE	TUNING MACHINES
	GRAPHITE	BASE MODEL TUNING MACHINES*
_	LSR ROLLERNUT	☐ VINTAGE STYLE
	ET WIRE	☐ VINTAGE-STAGGERED
_		☐ VINTAGE LOCKING
	BASE MODEL FRET WIRE*	SPERZEL
	VINTAGE	☐ SPERZEL TRIM-LOK™
	MEDIUM JUMBO	SCHALLER LOCKING
	6100	FENDER/SCHALLER "F"
_	6105 6150	PICKGUARD
		☐ BASE MODEL PICKGUARD*
	SITION & SIDE MARKERS	☐ 1-PLY EGGSHELL WHITE
	BASE MODEL DOT MATERIAL*	☐ 1-PLY PARCHMENT WHITE
	VINTAGE BLACK	☐ 1-PLY BLACK
_	VINTAGE CLAY	☐ 1-PLY BLACK PHENOLIC LAMINATE
	WHITE	3-PLY EGGSHELL WHITE
_	PEARL WHITE	3-PLY PARCHMENT WHITE
	BLOCK INLAYS	3-PLY MINT GREEN
12 ¹	[™] FRET DOT SPACING	3-PLY BLACK
П	BASE MODEL DOT SPACING*	4-PLY BROWN SHELL
	DASE MODEL DOT SPACING	
_	WIDE 12 TH FRET DOT SPACING	☐ ANODIZED GOLD



 $[\]mbox{\tt *}$ For base model specifications see page 23

N M B

CUSTOM OPTIONS

PICKUPS

CO	NTROL KNOBS
	BASE MODEL KNOBS*
	ATOCASTER KNOBS
	WHITE
	EGGSHELL WHITE
	PARCHMENT WHITE
	VINTAGE WHITE
	BLACK
	CASTER/PRECISION BASS KNOBS BRIDGE VINTAGE KNURLED
	ALUMINUM KNURLED
_	
	RAT PICKUP COVERS
_	BASE MODEL COVERS*
_	WHITE
_	EGGSHELL WHITE
_	PARCHMENT WHITE
_	VINTAGE WHITE
	AGED WHITE
	BLACK
_	LIPSTICK COVERS
WI	RING (START AT PAGE 39)
	BASE MODEL WIRING*
	ATOCASTER WIRING
_	VINTAGE STRAT
	MODERN STRAT
	VINTAGE MODIFIED STRAT #1
	VINTAGE MODIFIED STRAT #2 W/BLEED
	STRAT BLENDER W/BLEED
	STRAT BLENDER W/BLEED & GREASBUCKET
	H-S-S CONFIGURATION
	H-S-H CONFIGURATION
	H-H CONFIGURATION
	CASTER WIRING
_	VINTAGE TELE WIRING 1950-1952
	VINTAGE TELE WIRING 1953-1967
_	MODERN TELE WIRING
	MODERN TELE W/GREASEBUCKET TONE
	H-S CONFIGURATION
	H-H CONFIGURATION S WIRING
	VINTAGE P BASS WIRING
_	VINTAGE JAZZ BASS W/STACKED KNOBS
	VINTAGE 64 JAZZ BASS
	SCELLANEOUS ELECTRONICS
_	TONE-SAVER TREBLE BLEED
	GREASEBUCKET TONE CONTROL
	TBX TONE CONTROL
	NO-LOAD TONE CONTROL
	S-1 SWITCH
	S-1 FUNCTION

PICKUPS	N	IVI	В
BASE MODEL PICKUPS*			
RWRP MIDDLE ()			
STRAT PICKUPS - FENDER CUSTOM SHO	P		
'50S STRAT			
FAT '50S STRAT			
'60S STRAT			
FAT '60S STRAT			
58 STRAT			
'65 STRAT			
'66 STRAT			
'69 STRAT			
TEXAS SPECIAL™ STRAT			
MASTER DESIGN STRAT			
HAND WOUND STRAT PICKUPS - FEND CUSTOM SHOP	ER		
HW '50S STRAT			
HW FAT '50S STRAT			
HW '60S STRAT			
HW FAT '60S STRAT			
HW '55 STRAT (NEW)			
HW '56 STRAT (NEW)			
HW '57 STRAT (NEW)			
HW '59 STRAT			
HW '60 – '63 STRAT			
HW '64 STRAT (NEW)			
HW '65 STRAT			
HW '66 STRAT			
HW '69 STRAT			
FENDER CUSTOM SHOP CONT.			
HW TEXAS SPECIAL STRAT			
HW MASTER DESIGN STRAT			
HAND WOUND STRAT "SELECT" PICKUP S	ETS		
HW "MISCHIEF MAKER" STRAT SET '69 NECK/'65 MIDDLE/TEXAS SP BRIDGE			
HW ANCHO POBLANO STRAT SET			
OTHER STRAT PICKUPS			
FENDER NOISLESS ™			
DUNCAN® HOT RAILS™ SLDS-1			
DUNCAN HOT SSL 3			
DUNCAN LI'L SCREAMIN' DEMON™			
DUNCAN LIPSTICK TUBE SLS-1			

^{*} For base model specifications see page 23 ** For color options see page 32

For more information go to fendercustomshop.com

PICKUPS

PICKUPS	N	М	В
TELE PICKUPS - FENDER CUSTOM SHOP			
'51 TELE/NOCASTER		-	
56/'57 TELE		-	
'63 TELE		-	
'67 TELE		-	
TWISTED TELE		-	
HAND WOUND TELE PICKUPS - TFENDER CUSTOM SHOP			
HW ORIGINAL "BLACKGUARD BC"		-	-
HW '51 NOCASTER		-	
HW '55/'56 TELE		-	
HW '58 TELE		-	
HW '63 TELE		-	
HW '67 TELE		-	
HW TWISTED TELE		-	
HW TEXAS SPECIAL TELE		-	
HW RED HOT TELE		-	
OTHER TELE PICKUPS			
FENDER NOISELESS		-	
DUNCAN FIVE-TWO™ TELE		-	
DUNCAN QUARTER POUND		-	
DUNCAN LITTLE '59™		-	
DUNCAN VINTAGE RHYTHM STR-1		-	
HUMBUCKING PICKUPS	N	М	В
EVH® Humbucking		-	
ENFORCER™ HUMBUCKING		-	
FENDER HB HOT ROD WIDE WHITE		-	-
DUNCAN 59™ SH-1 NECK		-	-
DUNCAN 59 SH-4 BRIDGE	-	-	
DUNCAN ALNICO II PRO™ APH-1		-	
DUNCAN ALNICO II PRO TBAPH-1		-	
DUNCAN DISTORTION TREMBUCKER™		-	
DUNCAN PEARLY GATES™ SH-PG1		-	
DUNCAN SCREAMIN' DEMON™		-	
DUNCAN DISTORTION™ SH-6		-	
DUNCAN LIVEWIRE CLASSIC		-	
DUNCAN INVADER SH-8		-	
DUNCAN TREMBUCKER™		-	
TV JONES® CLASSIC (TELE ONLY)		-	
TV JONES CLASSIC PLUS (TELE ONLY)		-	

HUMBUCKING PICKUPS CONT.	N	М	В
TV JONES POWERTRON (TELE ONLY)		-	
TV JONES POWERTRON PLUS (TELE ONLY)		-	
TV JONES SUPER'TRON (TELE ONLY)		-	
TV JONES MAGNATRON (TELE ONLY)		-	
P-90®		-	
BASS PICKUPS	N	М	В
PRECISION BASS PICKUPS			
'55 PRECISION BASS	-		-
'57 PRECISION BASS	-		-
'59 – '62 PRECISION BASS	-		-
'59 – '62 PRECISION BASS (FLAT POLES)	-		-
HW '55 PRECISION BASS	-		-
HW '57 PRECISION BASS	-		-
HW '62 PRECISION BASS	-		-
JAZZ BASS PICKUPS			
'60s JAZZ BASS		-	
'75 JAZZ BASS		-	
CUSTOM CLASSIC JAZZ BASS		-	
HW '60s JAZZ BASS		-	
HW '75 JAZZ BASS		-	
JAZZMASTER/JAGUAR/BASS VI PICKUPS	i		
VINTAGE JAZZMASTER		-	
HW VINTAGE JAZZMASTER		-	
VINTAGE JAGUAR/BASS VI		-	





MASTERBUILT ONLY

ROSEWOODY BODY
ROSEWOOD NECK
AAA FLAME MAPLE NECK
AAA BIRDSEYE MAPLE NECK
PAINTED NECK
SCALLOPED FINGERBOARD
COLOR MATCH (PROVIDE SAMPLE)
GOLD LEAF FINISH
PAISLEY FINISH TOP ONLY
PAISLEY FINISH TOP & BOTTOM
AAA FLAME MAPLE TOP
AAA QUILTED MAPLE TOP
SPECIFIED GUITAR WEIGHT
WEIGHT:

** Please Note: Left Handed & Gold Hardware options on Jaguar, Jazzmaster, Bass VI, and Custom Classic Jazz Bass Guitars are only available at the Masterbuilt level. Certain custom wiring requests may also only be available at the Masterbuilt level.

ADDITIONAL NOTES

CUSTOMER INFO

CUSTOMER INFORMATION

NAME:
ADDRESS:
CITY:
STATE:
PHONE #:
EMAIL:
DATE:
STORE:
CITY:
CALECDED CON-

FINAL APPROVAL, VERIFICATION AND ESTIMATED DELIVERY DATE MUST BE VERIFIED BY THE FENDER CUSTOM SHOP.

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