WINTER 2010

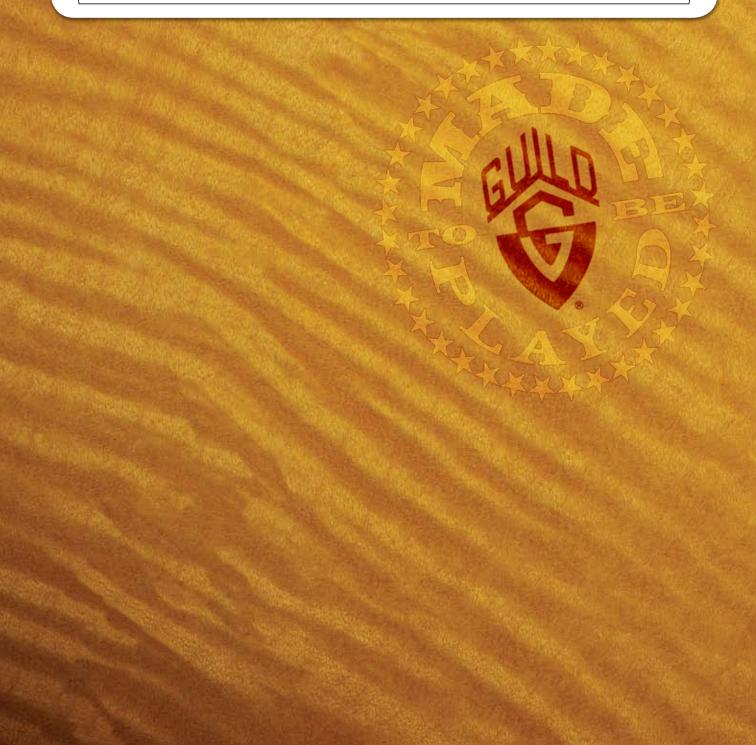
PRICELIST

MSRP FOR GUILD® INSTRUMENTS

EFFECTIVE JANUARY 1, 2010

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2010 PRICELIST

MSRP FOR GUILD® INSTRUMENTS EFFECTIVE JANUARY 1, 2010

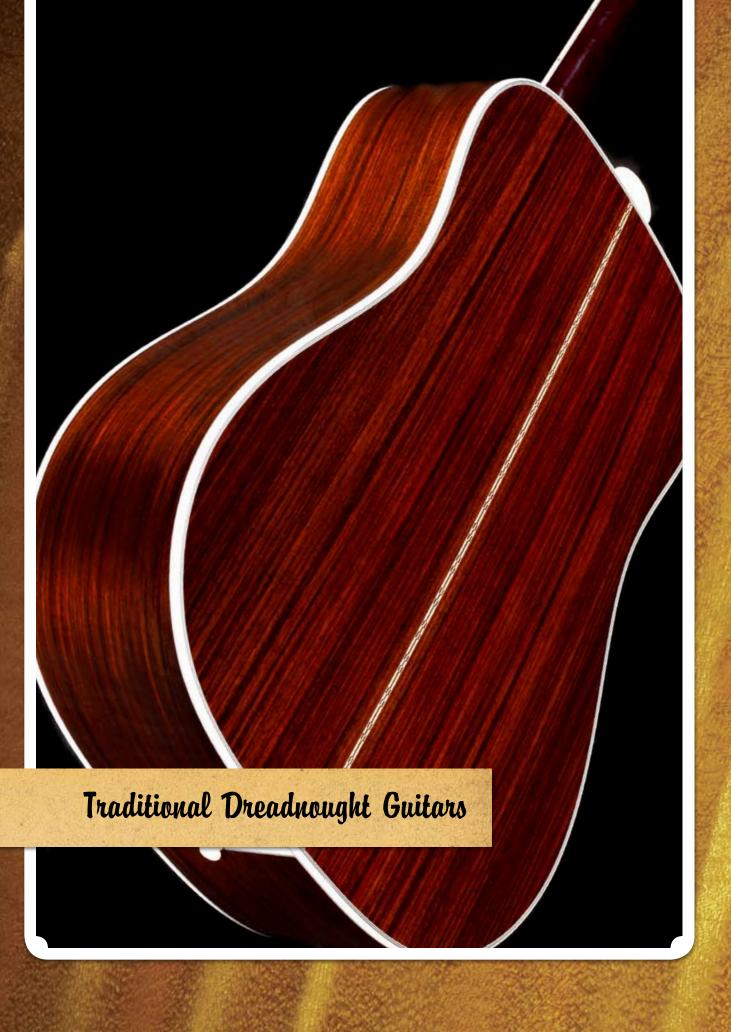
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2010 Guild[®] Guitars





D-40 Bluegrass Jubilee

D-50 BI	uegrass	Special
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W. P. C. Brancis	CHO HA I POPULATION AND	and all
385-6300-821	D-40 Bluegrass Jubilee, Mahogany Dreadnought, Natural, w/ Deluxe Case	\$2,699.99
385-6300-837	D-40 Bluegrass Jubilee, Mahogany Dreadnought, Antique Burst, w/ Deluxe Case	\$2,749.99
385-6305-821	D-40 Bluegrass Jubilee w/ DTAR®, Mahogany Dreadnought, Natural, w/ Deluxe Case	\$2,999.99
385-6305-837	D-40 Bluegrass Jubilee w/ DTAR®, Mahogany Dreadnought, Antique Burst, w/ Deluxe Case	\$3,049.99
	Based on the 1963 M Red Spruce top and bra Mahogany back and sic Rosewood fingerboard a	icing, solid des, Indian

Manogany back and sides, indian Rosewood fingerboard and bridge, bone nut and saddle, bone bridge pins, tortoise binding, 1 11/16" nut, lacquer finish.

385-6400-821	D-50 Bluegrass Special, Rosewood Dreadnought, Natural, w/ Deluxe Case	\$2,899.99
385-6400-837	D-50 Bluegrass Special, Rose- wood Dreadnought, Antique Burst, w/ Deluxe Case	\$2,949.99
385-6405-821	D-50 Bluegrass Special w/ DTAR®, Rosewood Dreadnought, Natural, w/ Deluxe Case	\$3,199.99
385-6405-837	D-50 Bluegrass Special w/ D-TAR®, Rosewood Dreadnought, Antique Burst, w/ Deluxe Case	\$3,249.99

Based on the 1963 Model, Solid Red Spruce top and bracing, Solid Indian Rosewood back and sides, Ebony fingerboard and bridge, bone nut and saddle, bone bridge pins, tortoise binding, 1 11/16" nut, lacquer finish.

D-40	Richie	Havens	Signature
Fishr	nan® M	atrix™	a lite

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ALL ARREST			1. 1. 1. 1. 1. 1.
385-0500-821	D-55, Rosewood Dreadnought, Natural, w/ Deluxe Case	\$3,199.99	385-0115
385-0500-837	D-55, Rosewood Dreadnought, Antique Burst, w/ Deluxe Case	\$3,249.99	
385-0506-821	D-55 w/ D-TAR®, Rosewood Dreadnought, Natural, w/ Deluxe Case	\$3,499.99	385-0115
385-0506-837	D-55 w/ D-TAR®, Rosewood Dreadnought, Antique Burst, w/ Deluxe Case	\$3,549.99	Richie I rod cov
	Solid Sitka Spruc	e ton solid	Mahoga

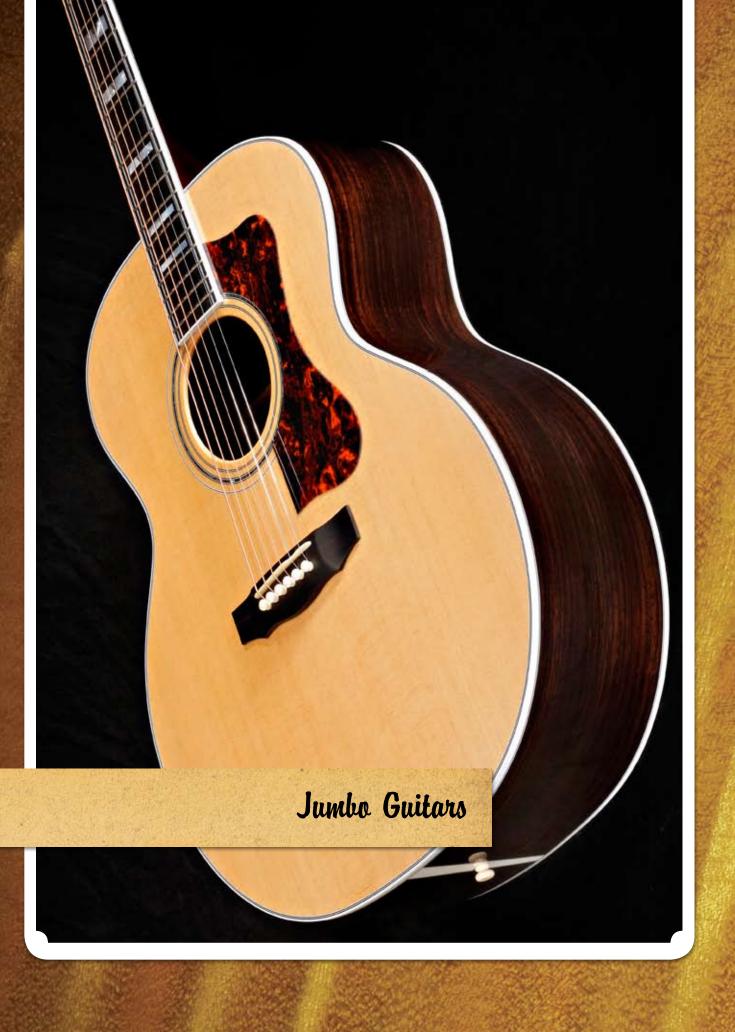
D-55

Solid Sitka Spruce top, solid Indian Rosewood back and sides, Mahogany neck, bound Ebony fingerboard, Ebony bridge, pearl and abalone block inlays, abalone rosette, pearl "Shield" logo, bone nut and saddle, bone bridge pins, lacquer finish, and gold hardware..

FISTIMAN Matrix 385-0115-806 D40 Richie Havens Signature w/ Fishman® Matrix[™], Mahogany Dreadnoucht Black w/ Deluwe \$2,999.99

	Dreadnought, Black, w/ Deluxe Case		H.
385-0115-821	D40 Richie Havens Signature w/ Fishman® Matrix™, Mahogany Dreadnought, Natural, w/ Deluxe Case	\$2,999.99	
rod cover, soli Mahogany baa fingerboard ar inlay, Mahoga finish. (*Ships one pickguard pickguard is sl case for the R	s signature on the truss d Spruce top, solid ck and sides, Rosewood nd bridge, pearl dot ny neck, and lacquer from factory with linstalled. A second hipped separately in the ichie Havens "double sk if so desired)		

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F-50

385-2400-801	F-50, Maple Jumbo, Blonde, w/ Deluxe Case	\$3,199.99
385-2400-837	F-50, Maple Jumbo, Antique Burst, w/ Deluxe Case	\$3,249.99
385-2406-801	F-50 w/ DTAR®, Maple Jumbo, Blonde, w/ Deluxe Case	\$3,499.99
385-2406-837	F-50 w/ DTAR®, Maple Jumbo, Antique Burst, w/ Deluxe Case	\$3,549.99

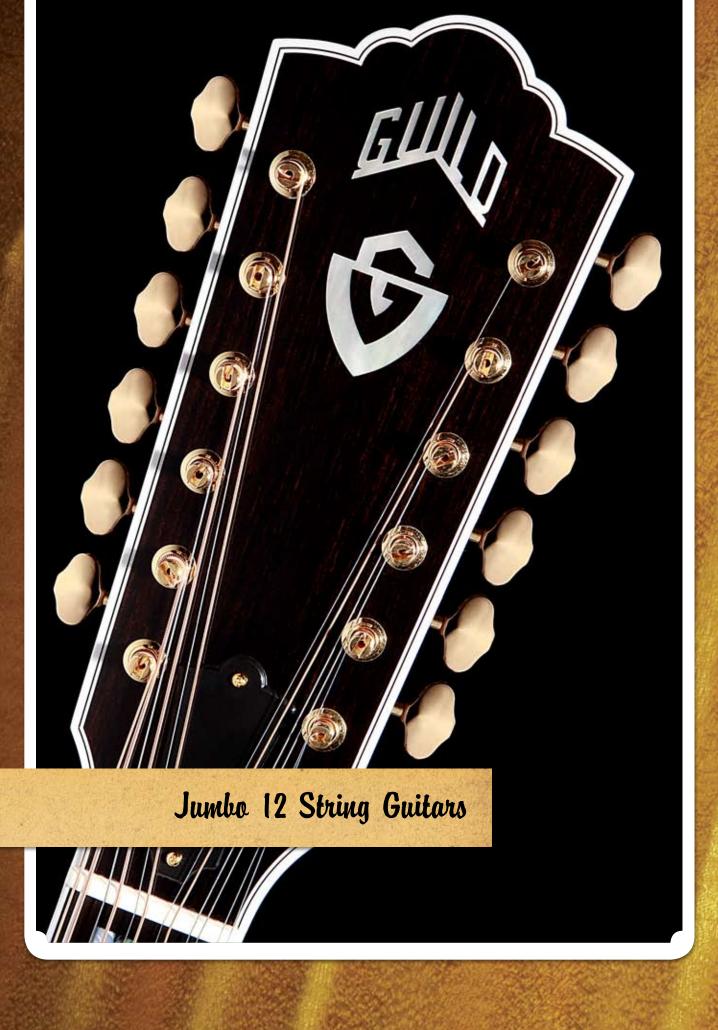


F-50R

385-2800-821	F-50R, Rosewood Jumbo, Natural, w/ Deluxe Case	\$3,299.99
385-2800-837	F-50R, Rosewood Jumbo, Antique Burst, w/ Deluxe Case	\$3,349.99
385-2806-821	F-50R w/ D-TAR [®] , Rosewood Jumbo, Natural, w/ Deluxe Case	\$3,599.99
385-2806-837	F-50R w/ D-TAR [®] , Rosewood Jumbo, Antique Burst, w∕ Deluxe Case	\$3,649.99

Solid Spruce top, solid Indian Rosewood back and sides, Mahogany neck, bound Ebony fingerboard, Ebony bridge, pearl "Shield" logo, pearl and abalone block inlays, bone bridge pins, lacquer finish, and gold hardware.





F-412

385-2500-801	F-412, Maple Jumbo, Blonde, w/ Deluxe Case	\$3,299.99
385-2500-837	F-412, Maple Jumbo, Antique Burst, w/ Deluxe Case	\$3,349.99
385-2506-801	F-412 w/ D-TAR®, Maple Jumbo, Blonde, w/ Deluxe Case	\$3,599.99
385-2506-837	F-412 w/ D-TAR®, Maple Jumbo, Antique Burst, w/ Deluxe Case	\$3,649.99

Solid Spruce top, solid figured Maple sides, arched figured Maple back, Mahogany neck, bound Ebony fingerboard, Rosewood bridge, pearl "Shield" logo, pearl and abalone block inlays, bone bridge pins, lacquer finish, and gold hardware.

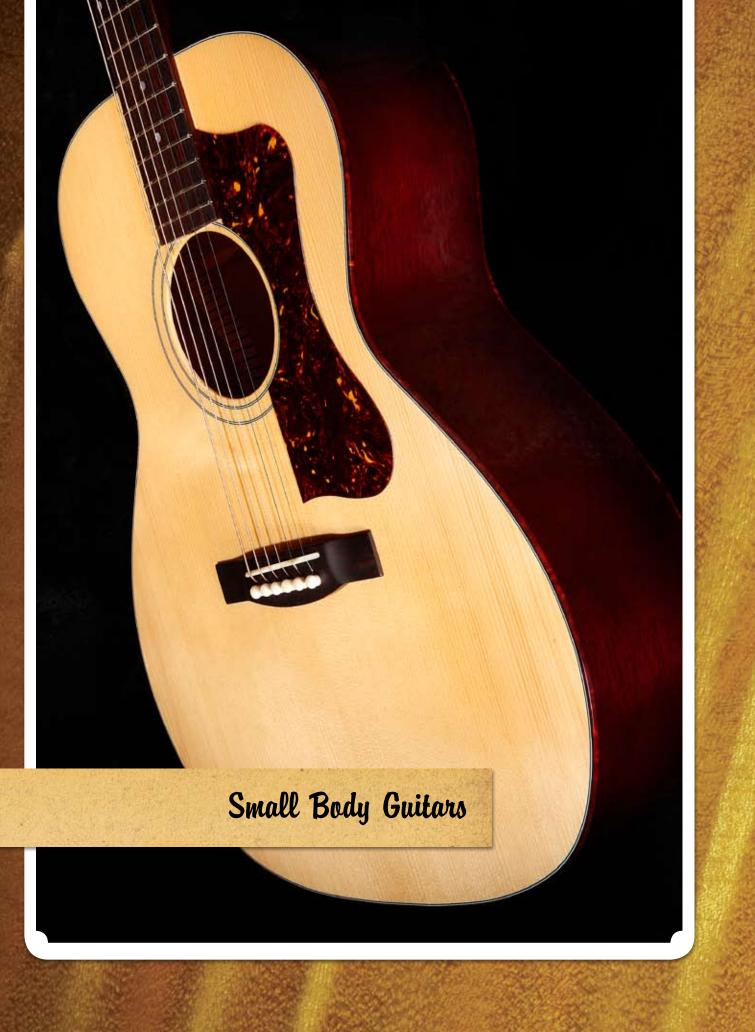


F-512

385-2900-821	F-512, Rosewood Jumbo, Natural, w/ Deluxe Case	\$3,399.99
385-2900-837	F-512, Rosewood Jumbo, Antique Burst, w/ Deluxe Case	\$3,449.99
385-2906-821	F-512 w/ D-TAR®, Rosewood Jumbo, Natural, w/ Deluxe Case	\$3,699.99
385-2906-837	F-512 w/ D-TAR®, Rosewood Jumbo, Antique Burst, w/ Deluxe Case	\$3,749.99

Solid Spruce top, solid Indian Rosewood back and sides, Mahogany neck, bound Ebony fingerboard, Rosewood bridge, pearl "Shield" logo, pearl and abalone block inlays, bone bridge pins, lacquer finish, and gold hardware.





F-30 Aragon

385-6500-821	F-30 Aragon, Mahogany Orchestra, Natural, w/ Deluxe Case	\$2,699.99
385-6500-837	F-30 Aragon, Mahogany Orchestra, Antique Burst, w/ Deluxe Case	\$2,749.99
385-6506-821	F-30 Aragon w/ D-TAR®, Mahogany Orchestra, Natural, w/ Deluxe Case	\$2,999.99
385-6506-837	F-30 Aragon w/ D-TAR®, Mahogany Orchestra, Antique Burst, w/ Deluxe Case	\$3,049.99

Orchestra body, solid Red Spruce top and bracing, solid Mahogany back and sides, bone bridge pins, tortoise bindings, bone nut and saddle, pearl dot inlays, Rosewood bridge and fingerboard, lacquer finish, 1 11/16" nut.



F-40 Valencia

385-6600-821	F-40 Valencia, Mahogany Grand Orchestra, Natural, w/ Deluxe Case	\$2,699.99
385-6600-837	F-40 Valencia, Mahogany Grand Orchestra, Antique Burst, w/ Deluxe Case	\$2,749.99
385-6606-821	F-40 Valencia w/ D-TAR®, Mahogany Grand Orchestra, Natural, w/ Deluxe Case	\$2,999.99
385-6606-837	F-40 Valencia w/ D-TAR®, Mahogany Grand Orchestra, Antique Burst, w/ Deluxe Case	\$3,049.99

Grand Orchestra body, 16" lower bout, solid Red Spruce top and bracing, solid Mahogany back and sides, bone bridge pins, tortoise bindings, bone nut and saddle, pearl dot inlays, Rosewood fingerboard and bridge, 1 11/16" nut.

F-47R

385-3000-821	F-47R, Rosewood Grand Orchestra, Natural, w/ Deluxe Case	\$2,999.99
385-3000-837	F-47R, Rosewood Grand Orchestra, Antique Burst, w/ Deluxe Case	\$3,049.99
385-3006-821	F-47R w/ D-TAR®, Rosewood Grand Orchestra, Natural, w/ Deluxe Case	\$3,299.99
385-3006-837	F-47R w/ D-TAR®, Rosewood Grand Orchestra, Antique Burst, w/ Deluxe Case	\$3,349.99

Grand Orchestra body, 16" lower bout, solid Red Spruce top and bracing, solid Indian Rosewood back and sides, bone bridge pins, white bindings on body and fingerboard, bone nut and saddle, block pearloid fingerboard inlays, Rosewood bridge and fingerboard, 1 11/16" nut.

F-47RC w/ D-TAR®

385-3106-821	F-47RC w/ D-TAR®, Rosewood Grand Orchestra Cutaway, Natural, w/ Deluxe Case	\$3,299.99
385-3106-837	F-47RC w/ D-TAR®, Rosewood Grand Orchestra Cutaway, Antique Burst, w/	\$3,349.99

Grand Orchestra body w/ sharp cutaway, 16" lower bout, solid Red Spruce top and bracing, solid Rosewood back and sides, bone bridge pins, bone nut and saddle, Rosewood bridge and fingerboard, 111/16" nut, white bindings on body and fingerboard, block pearloid inlay, DTAR* WaveLength^{**} Load 'N Lock Pickup System.





F-47M

385-4000-801	00-801 F-47M, Maple Grand Orchestra, Blonde, w/ Deluxe Case	
385-4000-837	F-47M, Maple Grand Orchestra, Antique Burst, w/ Deluxe Case	\$3,049.99
385-4006-801	F-47M w/ D-TAR®, Maple Grand Orchestra, Blonde, w/ Deluxe Case	\$3,299.99
385-4006-837	F-47M w/ D-TAR®, Maple Grand Orhcestra, Antique Burst, w/ Deluxe Case	\$3,349.99

Grand Orchestra body, 16" lower bout, solid Red Spruce top and bracing, solid figured Maple back and sides, bone bridge pins, white bindings on body and fingerboard, bone nut and saddle, block pearloid fingerboard inlays, Rosewood bridge and fingerboard, 1 11/16" nut.

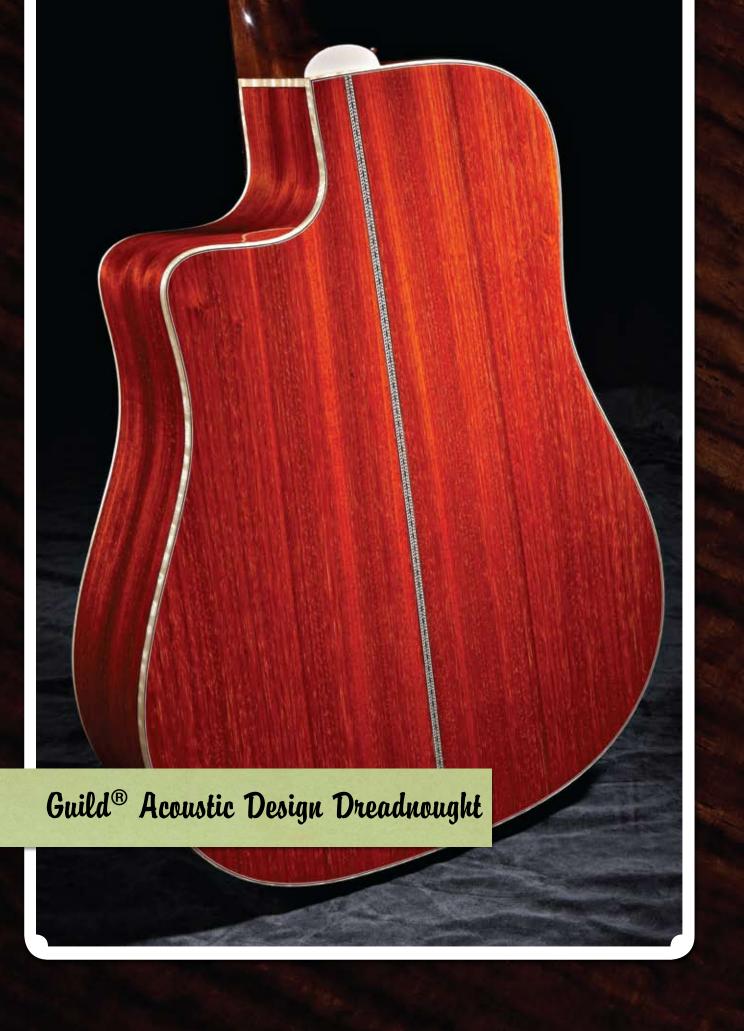


F-47MC w/ D-TAR®

385-4106-801	F-47MC w/ D-TAR®, Maple Grand Orchestra Cutaway, Blonde, w/ Deluxe Case	\$3,299.99	
385-4106-837	F-47MC w/ D-TAR®, Maple Grand Orchestra Cutaway, Antique Burst, w/ Deluxe Case	\$3,349.99	
solid Red Spr back and side Rosewood br bindings on b	stra body w/ sharp cutaway, 16" k uce top and bracing, solid figured s, bone bridge pins, bone nut and idge and fingerboard, 111/16" nu oody and fingerboard, block pearle Length" Load 'N Lock Pickup Sy:	Maple saddle, it, white bid inlay,	
		R	
		/	

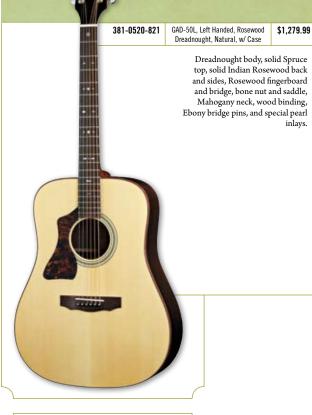








GAD-50L, Left Handed



GA	D-	G2 [°]	12

inlays.

	381-3200-821	GAD-G212, Mahogany Dread- nought, Natural, w/ Case	\$1,199.99
	381-3200-837	GAD-G212, Mahogany Dread- nought, Antique Burst, w/ Case	\$1,249.99
	381-3205-821	GAD-G212E w/ Fishman® Matrix™, Mahogany Dreadnought, Natural, w/ Case	\$1,449.99
14 a 14 a	381-3205-837	GAD-G212E w/ Fishman® Matrix™, Mahogany Dreadnought, Antique Burst, w/ Case	\$1,499.99
		Dreadnought 12-st spruce top with specia bracing, solid mahogany sides, rosewood finger bridge, mahogany neck and saddle, wood bindir b	l 12-string y back and board and , bone nut
Contract of the second s			

GAD-50PCE GAD-50PCE w/ Fishman® Matrix™, Padauk Dreadnought, Natural, w/ Case \$1,579.99 381-2506-821 GAD-50PCE w/ Fishman[®] Matrix™, Padauk Dreadnought, 381-2506-837 \$1,629.99 Antique Burst, w/ Case Dreadnought body w/ cutaway, solid Spruce top, solid African Padauk back and sides, Indian Rosewood fingerboard and bridge, bone nut and saddle, 1 11/16" nut, Ebony bridge pins, wood binding, Fishman[®] Matrix[™] Pickup.



GAD-JF30

381-3000-801	GAD-JF30, Maple Jumbo, Blonde, w/ Case	\$1,549.99
381-3000-837	GAD-JF30, Maple Jumbo, Antique Burst, w/ Case	\$1,599.99
381-3006-801	GAD-JF30E w/ Fishman® Matrix™, Maple Jumbo, Blonde, w/ Case	\$1,799.99
381-3006-837	GAD-JF30E w/ Fishman® Matrix™, Maple Jumbo, Antique Burst, w/ Case	\$1,849.99

Jumbo body, solid Spruce top, solid figured Maple back and sides, Ebony fingerboard and bridge, Ebony bridge pins, bone nut and saddle, Mahogany neck, wood binding, and special pearl inlays.

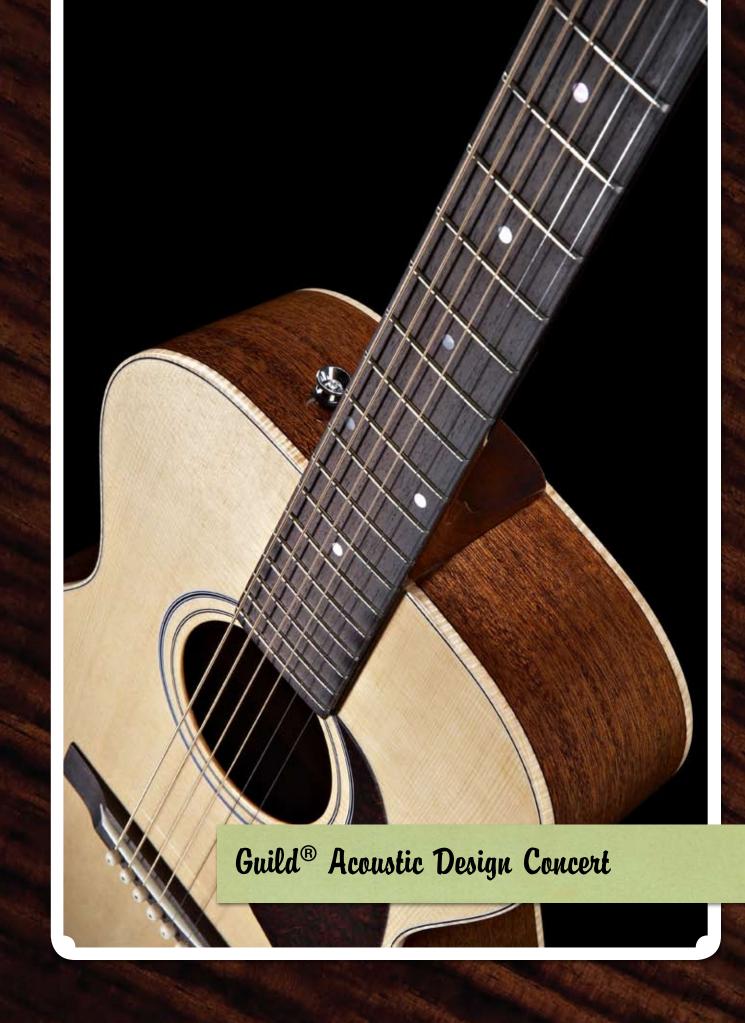
GAD-JF30-12

381-3500-801	GAD-JF30-12, Maple Jumbo, Blonde, w/ Case	\$1,799.99
381-3500-837	GAD-JF30-12, Maple Jumbo, Antique Burst, w/ Case	\$1,849.99
381-3506-801	GAD-JF30-12E w/ Fishman [®] Matrix™, Maple Jumbo, Blonde, w/ Case	\$2,049.99
381-3506-837	GAD-JF30-12E w/ Fishman® Matrix™, Maple Jumbo, Antique Burst, w/ Case	\$2,099.99

Jumbo body 12-string, solid Spruce top, solid flamed Maple back and sides, Ebony fingerboard and bridge, Ebony bridge pins, bone nut and saddle, Mahogany neck, wood binding, special pearl inlays.







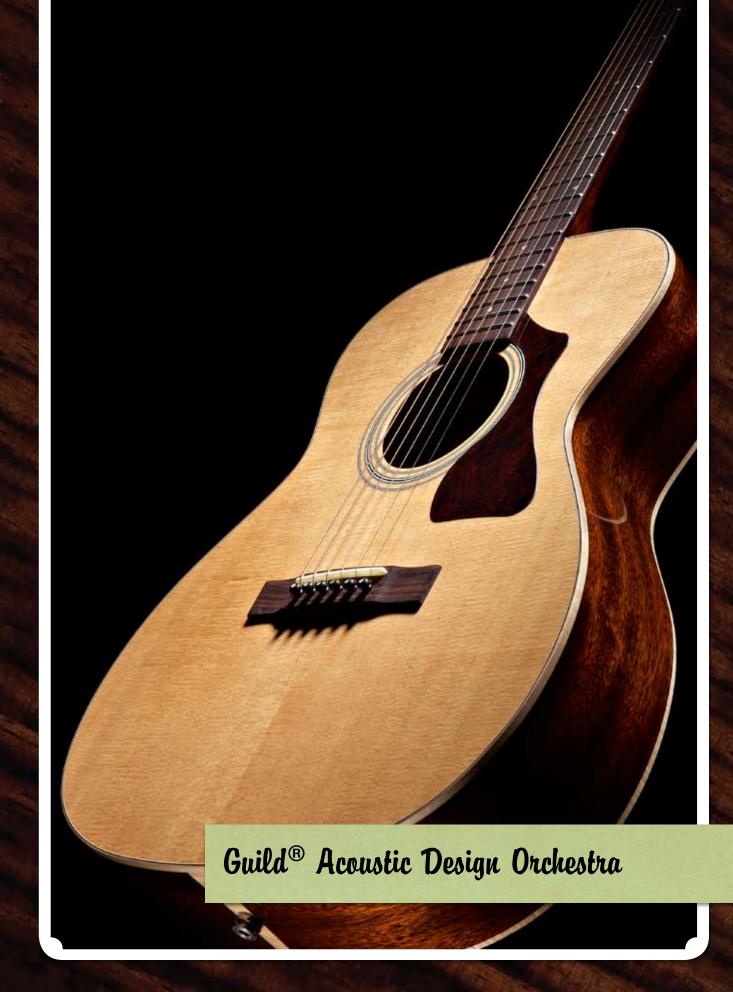
GAD-F20

GAD-M20

\$899.99

\$1,149.99





GAD-30

>		
381-0200-821	GAD-30, Mahogany Orchestra, Natural, w/ Case	\$1,099.99
381-0200-837	GAD-30, Mahogany Orchestra, Antique Burst, w/ Case	\$1,149.99
381-0205-821	GAD-30E w/ Fishman® Matrix™, Mahogany Orchestra, Natural, w/ Case	\$1,349.99

381-0205-837

GAD-30E w/ Fishman[®] MatrixTM, Mahogany Orchestra, Antique Burst, w/ Case Orchestra body, solid Spruce top, solid Mahogany back and sides, Rosewood fingerboard and bridge, bone nut and saddle, Mahogany neck, Ebony bridge pins, wood binding, pearl dot inlays.

GAD-30R, Rosewood Orchestra, Natural, w/ Case	\$1,199.99
GAD-30R, Rosewood Orchestra, Antique Burst, w/ Case	\$1,249.99
GAD-30RE w/ Fishman® Matrix™, Rosewood Orchestra, Natural, w/ Case	\$1,449.99
GAD-30RE w/ Fishman® Matrix™, Rosewood Orchestra, Antique Burst, w/ Case	\$1,499.99
	Natural, w/ Case GAD-30R, Rosewood Orchestra, Antique Burst, w/ Case GAD-30RE w/ Fishman® Matrix TM , Rosewood Orchestra, Natural, w/ Case GAD-30RE w/ Fishman® Matrix TM , Rosewood Orchestra, Antique

Orchestra body, solid Spruce top, solid Indian Rosewood back and sides, Ebony fingerboard and bridge, bone nut and saddle, Mahogany neck, Ebony bridge pins, wood binding, special pearl inlays.

GAD-30R

idge,

0. 200				
			GAD-3	OPCE
	381-0356-821	trix™, Pada	CE w/ Fishman® Ma- auk Orchestra Cutaway, tural, w/ Case	\$1,529.99
	381-0356-837	trix™, Pada	CE w/ Fishman® Ma- auk Orchestra Cutaway, ue Burst, w/ Case	\$1,579.99
	2	Sp bac fing a	hestra body w/ cuta ruce top, solid Africa k and sides, Indian H gerboard and bridge und saddle, Ebony br gany neck, wood bir Fishman* Matri	an Padauk Rosewood , bone nut ridge pins, nding, and



GAD-F40

GAD-F40P

	>			
	381-0600-801	GAD-F40, Maple Grand Orchestra, Blonde, w/ Case	\$1,549.99	381-0800
	381-0600-806	GAD-F40, Maple Grand Orchestra, Black, w/ Case	\$1,549.99	381-0806
22	381-0600-837	GAD-F40, Maple Grand Orchestra, Antique Burst, w/ Case	\$1,599.99	
	381-0606-801	GAD-F40 w/ Fishman® Matrix™, Maple Grand Orchestra, Blonde, w/ Case	\$1,799.99	Grand o 1955 F4 neck joi
	381-0606-806	GAD-F40 w/ Fishman® Matrix™, Maple Grand Orchestra, Black, w/ Case	\$1,799.99	top, soli Rosewo bone nu
	381-0606-837	GAD-F40 w/ Fishman® Matrix™,	\$1,849.99	Mahog nut.

GAD-F40 w/ Fishman® Matrix™, Maple Grand Orchestra, Antique Burst, w/ Case \$1,849.99

Grand orchestra guitar based on the 1955 Valencia Model, 16" lower bout, solid Spruce top, solid figured Maple back and sides, Ebony fingerboard and bridge, bone nut and saddle, ebony bridge pins, wood binding, 1 11/16" nut.

GAE)-F	21	2

e e e			
381-34	00-821	GAD-F212, Mahogany Grand Orchestra, Natural, w/ Case	\$1,199.99
381-34	06-821	GAD-F212E w/ Fishman® Matrix™, Mahogany Grand Orchestra, Natural, w/ Case	\$1,449.99
	2	A 12-string guitar with Val body shape, 16" lower bo scalloped bracing, solid S solid Mahogany back Ebony bridge pins, and th Mahogany/Maple/Mahog	ut, special pruce top, and sides, pree-piece

		and a		
381-0800-821	GAD-F40P, Padauk Grand Orches- tra 12-Fret, Natural, w/ Case	\$1,199.99		
381-0806-821	GAD-F40PE w/ Fishman® Matrix™, Padauk Grand Orhestra 12-Fret, Natural, w/ Case	\$1,449.99	••	
1955 F40 Vale neck joint, 16 top, solid Afri Rosewood fin bone nut and	tra guitar based on the encia body shape, 12th fret "lower bout, solid Spruce can Padauk back and sides, gerboard and bridge, saddle, Ebony bridge pins, ck, wood binding, 1 3/4"			



GAD-C1

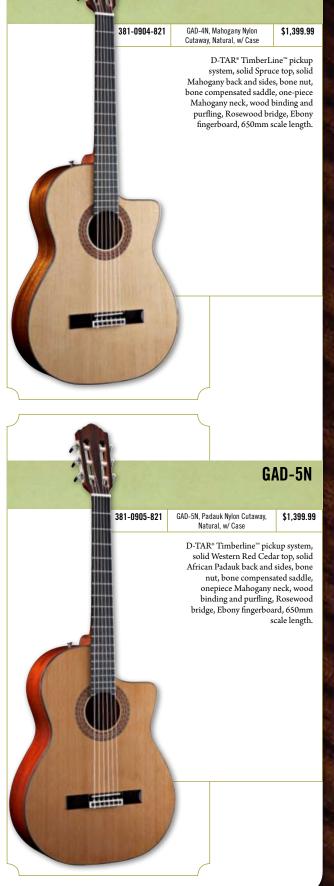
GAD-C2



GAD-C3

GAD-4N





Guild® Made to Be Played™ Bar Stool

Stool, 30"					
Stool, 30" Stool, 30" Stool, 30" Stool, 30" Stool, 30" Stool, 30"	099-0213-020				
099-0412-021 Guild® Shield Logo U-Fit Hat, \$24.99	099-0213-010		\$99.99		
099-0412-021 Guild® Shield Logo U-Fit Hat, \$24.99					
099-0412-021 Guild® Shield Logo U-Fit Hat, \$24.99	Guild	[®] Shield II-Fit Ha	t		
()	099-0412-021		\$24.99		

Guild® Made To Be Played™ T-Shirt

099-9501-306	Guild® Made To Be Played™ Tee, Black, S	\$21.99
099-9501-406	Guild® Made To Be Played™ Tee, Black, M	\$21.99
099-9501-506	Guild® Made To Be Played™ Tee, Black, L	\$21.99
099-9501-606	Guild® Made To Be Played™ Tee, Black, XL	\$21.99
099-9501-806	Guild® Made To Be Played™ Tee, Black, XXL	\$24.99



Guild® Made To Be Played™ Work Shirt

099-9503-306	Guild [®] Made To Be Played™ Work Shirt, Chocolate, S	\$49.99
099-9503-406	Guild® Made To Be Played™ Work Shirt, Chocolate, M	\$49.99
099-9503-506	Guild [®] Made To Be Played™ Work Shirt, Chocolate, L	\$49.99
099-9503-606	Guild® Made To Be Played™ Work Shirt, Chocolate, XL	\$49.99
099-9503-806	Guild® Made To Be Played™ Work Shirt, Chocolate, XXL	\$52.99



Guild[®] Shield Work Shirt

099-9502-306	Guild® Shield Work Shirt, Black, S	\$49.99
099-9502-406	Guild® Shield Work Shirt, Black, M	\$49.99
099-9502-506	Guild® Shield Work Shirt, Black, L	\$49.99
099-9502-606	Guild® Shield Work Shirt, Black, XL	\$49.99
099-9502-806	Guild® Shield Work Shirt, Black, XXL	\$52.99



Guild® Made To Be Played™ T-Shirt

099-9500-321	Guild® Made To Be Played™ Circle Tee, Chocolate, S	\$21.99
099-9500-421	Guild® Made To Be Played™ Circle Tee, Chocolate, M	\$21.99
099-9500-521	Guild® Made To Be Played™ Circle Tee, Chocolate, L	\$21.99
099-9500-621	Guild® Made To Be Played™ Circle Tee, Chocolate, XL	\$21.99
099-9500-821	Guild® Made To Be Played™ Circle Tee, Chocolate, XXL	\$24.99



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